



Crestmark is The Official Factor of The OFFPRICE Show

Sees Opportunity to Create Smart Financing Solutions for Fashion-Forward Businesses

TROY, MI, USA, August 9, 2016 /EINPresswire.com/ -- [Crestmark](#) is The Official Factor of The [OFFPRICE Show](#) to be held at the Sands Expo in Las Vegas August 13 - 16. Crestmark is returning as sponsor of the industry event. The OFFPRICE Show is expected to have more than 500 vendors, and last year had nearly 9,000 buyers from all 50 states, including more than 1,000 international buyers. Crestmark's Trade Services Division lends to small- and medium-sized businesses within the fashion and apparel industry in the United States, and as The Official Factor of The OFFPRICE Show, expects to create awareness among exhibitors and attendees for its financial products.



"Crestmark is excited to be The Official Factor of The OFFPRICE Show – a key event in the apparel industry," said Steven Turkish, director of Crestmark's Trade Services Division. "The offprice segment is growing, and Crestmark can help the small businesses in this segment maximize their opportunities. OFFPRICE is a good fit."

Robert Harbers, national sales director for the Trade Services Division, said, "The OFFPRICE Show has been a leader in this segment. Crestmark can help small businesses in the fashion and apparel industry gain a business advantage with financial tools that ensure strong, stable operations, and growth. We look forward to connecting with Crestmark clients at the show, and helping other businesses in this segment."

Four Crestmark representatives will attend The OFFPRICE Show: Steve Turkish, Robert Harbers, Elena Cardona and Carrie Jenkins.

About Crestmark:

Crestmark is an FDIC-insured bank that provides innovative financial solutions for businesses nationwide. Financing solutions include asset-based lending, accounts receivable financing, lines of credit, term loans, factoring, machinery/equipment financing and equipment leasing. Crestmark has extensive experience in helping many industries including transportation, manufacturing, staffing, petrochemical, government contractors, apparel/footwear/furniture distribution/manufacturing, hospitality/hotels, insurance agencies, and technology hardware/software. Headquartered in Michigan, with additional offices in California, Florida, Louisiana, Tennessee, New York, and Illinois; and representatives nationwide. www.crestmark.com

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