

# New Innovation has car makers Terrified

*The future of automotive refinement is here!*

PERTH, WESTERN AUSTRALIA, AUSTRALIA, August 11, 2016 /EINPresswire.com/ -- Berry Robotics has set out to revolutionize car performance and fuel economy through an innovative plug-n-play device with Bluetooth smartphone connectivity called Berry. The promise shown by this upcoming technology has terrified car makers, who have been scamming people out of the performance their cars are truly capable. Berry Robotics is currently campaigning to build support and acquire much needed funds to turn this invention into a reality. A crowdfunding campaign has been set up on Kickstarter, with an aim to raise \$33,880 AUD before Mon, Sep 19 2016.

The need for a simple, effective and modern plug-n-play innovation was identified by Aaron and his team after the realization that cars were not as powerful or as efficient as they should be, which has been deliberately done by manufacturers since the introduction of

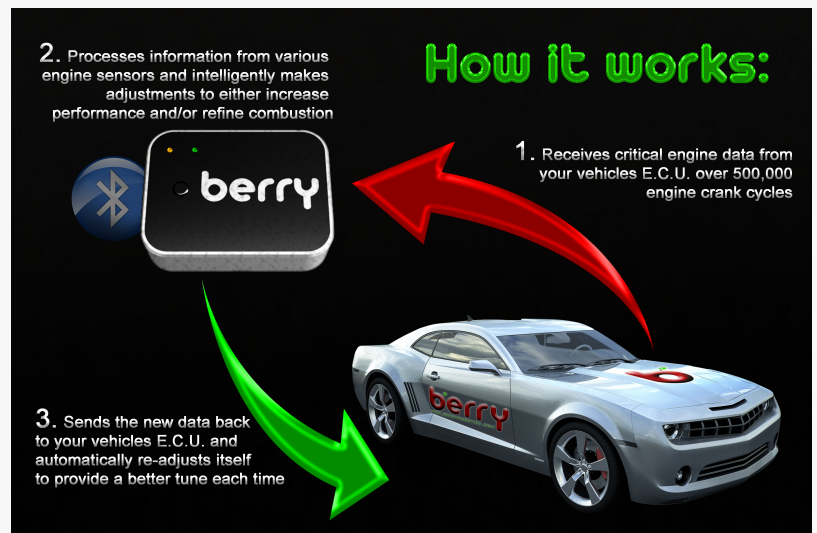
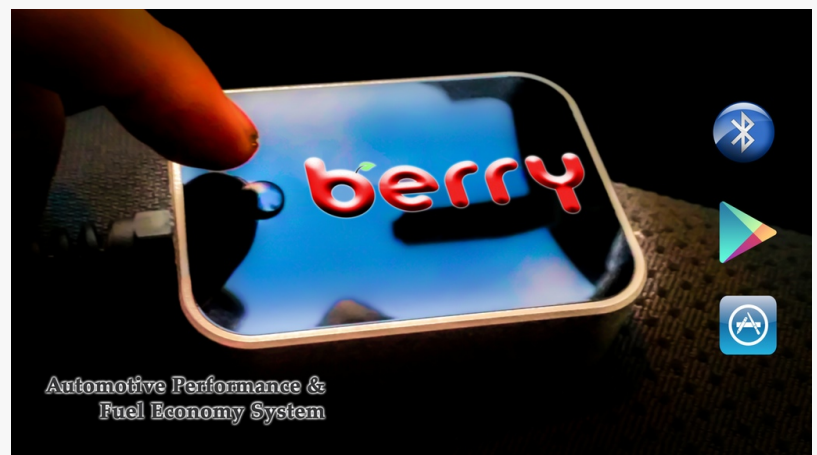
electronic fuel injection. Berry Robotics state that manufacturers are building limiting barriers around their tunes which enables them to easily increase power on newer models without having to perform significant upgrades, and by doing this they are not giving buyers what they have initially paid for.

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“The motivation behind the berry was simple; create a modern plug-n-play device which refines economy and power”

*Aaron Hunter, Berry Robotics  
Founder*

Berry has been developed by Aaron to be the world's most advanced automotive computer system. This new simple device works by modifying a vehicles existing computer and then intelligently refine the vehicle's engine to increase the performance of the engine up to 28% or decrease fuel consumption by up to 10%. The Berry will have Bluetooth-smartphone connectivity, which means that users will be able to connect wirelessly through any smartphone to view real time performance data, fuel consumption, engine gauges and other details about the health of the car's engine.



The device will be compatible with a wide range of vehicles including high end manufacturers and models. According to the company the device currently supports over 1400 models and they are working to add even more models to the list to ensure that a large number of vehicle owners can benefit from the performance/economy enhancing capabilities of this device. Berry has been developed to be an easy to use and easy to install device, step by step instruction will be provided with each device for the convenience of the users.

The money raised through the campaign will be used to tool, manufacture and market Berry. A variety of different perks and rewards are up for grabs.

For more information and to support the future, please visit:

<https://www.kickstarter.com/projects/949863098/worlds-smartest-automotive-bluetooth-plug-n-play-c>

About: Berry Robotics is based in Perth, Australia, working under the leadership of inventor, programmer and engineer; Aaron Hunter.

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Berry Robotics

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