

# Hair & Skin Care Industry 2016 Global SWOT Analysis and New Project Investment Feasibility Analysis to 2027

*Global Hair & Skin Care Market – Industry Analysis and forecast to 2027*

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MarketResearchFuture.Com Publish a New Market Research Report On –“[Hair & Skin](#) Care Industry 2016 Global SWOT Analysis and New Project Investment Feasibility Analysis to 2027”.

COMPLETE REPORT DETAILS @

<http://www.marketresearchfuture.com/articles/global-hair-skin-care-market-industry-analysis-and-forecast-to-2027>

Hair & skin are most important part of body. Skin covers about 90% of our body but with changing time and environmental conditions people started to suffer from many diseases includes skin cancer, dandruff, hair loss, tanning, itching, skin sensitivity and skin & hair infection among

others. To address the above mention diseases, it is important to take care of skin and hair to avoid these diseases. At the same time, this problem has also opened the gates of opportunities to manufacturers in global hair and skin care market.

Hair and skin market falls under umbrella of cosmetics industry. Earlier it was only feminine focused but now a day's everybody needs beauty products to look good, make themselves disease free. They are becoming more conscious about their Hair and Skin which are the first attire of human body. They get judged by how they are looking. Skin and Hair plays very vital role when it comes to presentation, resulting new inventions to enter into market every day and creating various opportunities for the new companies or manufacturers. Increase in standard of living forcing and disposable income causing the demand for these products to rise, thus; Global Hair & Skin Care Market has shown the CAGR of more than 3.2% in last 5 years and expected to grow by 6.02% by 2027.

Report on Global Hair & Skin Market shows explains the detailed study on the various factors and talks about the growth opportunities in sector of Hair and Skin Market.

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## Market Growth Influencer

Modernization plays very crucial role in growth of Hair & Skin Care market. Employment and Education are turning this sector to a long time show. Changing lifestyle and increasing awareness about health care products, giving the boost to this market, negative factors like hair loss, skin infections, skin diseases, is forcing this industry to invite big players in the game resulting increase in demand for Hair and Skin Care products. Increase in population and rising in interest for grooming and skin brightening is also helping the Global Hair & Skin Care Market to breed. Global Hair & Skin care Market has been evaluated around US\$ 196 Bn in year 2015 and has shown CAGR near to 2.87% in past 3 years. Looking ahead in the US Hair & skin care market share near 48% of market share in sector of cosmetics industry. It provides employment to near 1 million people.

According to Analysts of MRFR, Global Hair & Skin Care Market is about to take long jump in near future and capture the major market share of cosmetic industry by year 2020.

### Global Hair & Skin Care Market: Market Segmentation

For the purpose of study Market Research Future segmented the Global Hair & Skin Care Market into Product type, end Users and Distribution channel.

On the basis of product type (Hair), the global hair & skin care market is segmented in to

- Hair Colour Products
- Hair Shampoo,
- Conditioner and Soap Products
- Hair Growth Products
- Hair Gel Products
- Hair Towel Products
- Hair Spray Products
- Hair Dryer Products
- Hair Cream Products
- Hair Brush Products and others

On the basis of product type (Skin), the global hair & skin care market is segmented into - Face Cream and Body lotion where face cream includes product like- suns cream, anti-aging and skin brightening creams and Body lotions includes product like - Mass market body lotion products and premium body lotion products. Skin Care market individual holds around 24% of market share in US.

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The end user has been identified on the basis of Age and gender. Females who falls under age of 18-30 tend to consume more Skin Care products. Above 30+ consumes Hair and skin care with around equal proportion, where Men fall under age group of 18+30 tend to use Hair and Skin product with equal ratio.

On the basis of distribution channel, the global hair & skin care market is segmented into

- Multi-brand stores
- Online stores
- Hypermarket
- Others

### Global Hair & Skin Care Market: Regional Analysis

According to the Report of Global Hair & Skin Care Market the consumption of cosmetics products has been increased tremendously inviting many other companies. The US is the largest consumer of Hair and Skin Products in world followed by Japan and China. This market also has tremendous opportunities in APAC region as well as Middle East due to increase in standard of

living. Increase in pollution in these regions also inviting the big players and pushing the demand to increase.

### Global Low Hair & Skin Care Market: Prominent Market Players

The prominent players present in the global Hair & Skin care market include L'Oreal USA, KOLMAR, Henkel AG and Co., Unilever PLC, Revlon Inc, Conair Corporation, John Frieda Professional Hair Care Inc, Procter & Gamble, and Nivea and others.

Market Research Future introduces about the global Hair & Care Skin Care market during the forecast period 2017-2027 which mainly includes the growth drivers, trends and restrains and how the market will grow in the future across the globe. In this report Market Research Future has focused on the current market scenario which includes market segmentation, market dynamics, and competitive landscape along with company profiles. The reports also covers brief analysis of Geographical Region includes:

#### Americas

- North America

- o US

- o Canada

- Latin America

- o Argentina

- o Brazil

- o Mexico

- o Rest of LATAM

#### Europe

- Western Europe

- o Germany

- o France

- o Italy

- o Spain

- o U.K

- o Rest of Western Europe

- Eastern Europe

- o Poland

- o Russia

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