

# LEND360 Announces Line-Up of Keynote Speakers

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FOR IMMEDIATE RELEASE

[LEND360](#) announces its distinguished lineup of keynote speakers for the 3rd annual LEND360 conference, the only conference connecting every angle of the [online lending industry](#), to be held October 5-7, 2016. From consumer, small business and marketplace lenders to service providers, including credit bureaus, payment processors and advertising/marketing companies, the entire ecosystem of the online lending spectrum is represented at LEND360.

The 2016 LEND360 keynote speakers are:

- Ron Suber, President, Prosper
- James Hobson, Chief Operating Officer, OnDeck
- Charlie Cook, Editor and Publisher, Cook Political Report
- William Phelan, President and Co-founder, PayNet



“These thought leaders will lay the groundwork for the future of the industry at LEND360.”

*Matt Kaitz, Education and Events Manager*

“These thought leaders will lay the groundwork for the future of the industry at LEND360,” says Matt Kaitz, Education and Events Manager at LEND360.

Ron Suber

Ron’s keynote will address the collective marketplace lending industry story as well as his observations and perspective on future opportunities for all involved.

As President of Prosper Marketplace, Ron is responsible for developing and executing the business development strategy to attract borrowers to the site, as well as ensure a balance between institutional and retail investors on the Prosper platform. He brings more than 20 years experience in sales, marketing and business development across the hedge fund, broker dealer and registered investment advisor industries.

James Hobson



James Hobson as he speaks to the current state of the small business lending industry and his predictions for the future. Hobson will also discuss the importance of banking partnerships and the risk and opportunities in expanding to international markets.

Hobson has served as OnDeck's Chief Operating Officer since June 2012 and as Senior Vice President, Strategic Partnerships and Platform Solutions from July 2011 to June 2012. Prior to joining OnDeck, Mr. Hobson was with Iqor, Inc., a global business process outsourcing company, from November 2008 to July 2011, where he served in various executive positions, most recently as Senior Vice President, Technology Operations.

Charlie Cook

Political expert Charlie Cook will answer the questions - who will win the Presidency and will the Republicans or Democrats control Congress?

As the editor and publisher of the Cook Political Report and a political analyst for the National Journal Group, his prodigious writing is a direct line to the heart of politics. He writes weekly for National Journal magazine and National Journal Daily, and he also pens a regular column for the Washington Quarterly. For more than two decades he has been Washington's most trusted – and most accurate – voice on all things political, whether it's the outcome of a Congressional, gubernatorial, or presidential election.

William Phelan

William Phelan will give you his insights on how to make starting and operating a business easier for the \$8.5 trillion small business economy.

Phelan is one of the nation's leading experts on small business credit trends and is president and co-founder of PayNet, Inc. As President, Mr. Phelan has grown PayNet into a firm with the largest collection of commercial loans and leases, encompassing more than 22 million contracts worth \$1.2 trillion in loan value. Prior to co-founding PayNet, Mr. Phelan managed investments for Trustmark Insurance Company in Lake Forest, Ill. He previously worked at Dain Rauscher Securities, Ernst & Young and IBM. Mr. Phelan's expertise is regularly quoted by national media outlets such as Reuters, Bloomberg Business News, CNBC, FOX Business News and Associated Press. He has a Bachelor of Arts degree from Carleton College, an MBA from Loyola University GSB and the Chartered Financial Analyst (CFA) designation.

For more information, visit the [LEND360 agenda](#).

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LEND360: Intelligent Lending. Innovative Solutions.

LEND360, taking place October 5-7, 2016, attracts leaders from across the online consumer and small business lending industry. From consumer, small business and marketplace lenders to service providers, including credit bureaus, payment processors and advertising/marketing companies, the entire ecosystem of the online lending spectrum is represented at LEND360.

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