

Gum Industry Global Analysis by Region, Vendors, Market Challenge and Technology Forecasts 2021

New Report on Global Gum Market 2016-2020 added to wiseguyreports.com store.

PUNE, INDIA, August 11, 2016 /EINPresswire.com/ -- New Report on [Global Gum Market](#) 2016-2020 added to wiseguyreports.com store.

Gum is generally consumed as a mouth freshening item and is available in varied sizes such as strips and pellets and flavors to attract children, teenagers and adults. The market is divided into two major categories based on type: chewing gum and bubble gum. Gum is made available to consumers through various distribution formats such as hypermarkets and supermarkets, independent retailers, convenience stores, discounters, branded retail stores, and others. Analysts forecast the global gum market to grow at a CAGR of 0.21% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global gum market for 2016-2020. To calculate the market size, the report considers the revenue generated through the retail sales of gum in terms of various product types such as chewing gum and bubble gum.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

Global Gum Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Lotte
- Meiji Holdings
- Mondelez
- Perfetti Van Melle
- Wrigley

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Other prominent vendors

- Cloetta
- Hershey Foods
- Howell Foods
- Peppersmith
- Republic Biscuit Corporation (REBISCO)
- Super Mouth
- Think Gum
- Xlear
- Zapp Gum
- ZOFT Gum Company

Market driver

- Consumer inclination toward impulse purchase
- For a full, detailed list, view our report

Market challenge

- Environmental concerns
- For a full, detailed list, view our report

Market trend

- Demand for gums with natural ingredients
- For a full, detailed list, view our report

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Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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