

Global Mobile Virtual Network Operator Market Research Report- Forecast 2016 to 2027

Global Mobile Virtual Network Operator Market, by Service (Customer care, 4G, 3G, 2G, Marketing & Sales), by Type, by Infrastructure - Forecast 2027

PUNE, MAHARASHTRA, INDIA, August 11, 2016 /EINPresswire.com/ -- Objective of Mobile Virtual Network Operator (MVNO) Market Study:



Mobile Virtual Network Operator Market, Mobile Virtual Network Operator Market industry, global Mobile Virtual Network Operator Market"

Market Research Future

- To provide detailed analysis of the market structure along with forecast for the next 10 years of the various segments and sub- segments of the global Mobile Virtual Network Operator Market.
- To provide insights about factors affecting the market growth.
- To Analyze the Mobile Virtual Network Operator Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market

segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW).

- To provide country level analysis of the market with respect to the current market size and future prospective.
- To provide country level analysis of the market for segment by type, service, infrastructure and subsegments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Mobile Virtual Network Operator Market .

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Market Synopsis of Mobile Virtual Network Operator (MVNO) Market: Market Scenario

The major growth driver of Mobile Virtual Network Operator Market includes growing mobile subscriber base, rising competition among service providers and increasing customer requirement for low-priced mobile services among others.

Hence the market for Mobile Virtual Network Operator is expected to grow at XX% CAGR (2016-2027).

However, lack of technical expertise is one of the factors which are hindering the growth of Mobile Virtual Network Operator Market.

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Segments

Global Mobile Virtual Network Operator Market can be segmented as follows:

Segmentation by Type: Reseller, Service operator, and Full MVNO among others.

Segmentation by Service: Network routing, Customer care, Bulling & collection, Handset management (2G, 3G, 4G), and marketing & sales among others.

Segmentation by Infrastructure: Skinny MVNO, Thin MVNO, and Thick MVNO among others. [Note: only qualitative information has been provided under the infrastructure segment]

Regional Analysis of Mobile Virtual Network Operator (MVNO) Market:

Asia-Pacific is dominating the Global Mobile Virtual Network Operator Market with the largest market share due to emerging growth in telecom industries in the region, and therefore accounting for \$XX million and is expected to grow over \$XX billion by 2027. Mobile Virtual Network Operator Market in European market is expected to grow at CAGR of XX% from \$ XX million in 2016 to \$XX million by 2027. The North America market for Mobile Virtual Network Operator Market is expected to grow at XX% CAGR (2016-2027).

Key Players

Some of the major players in Global Mobile Virtual Network Operator Market include AT&T (U.S.), Verizon (U.S.), Sprint (U.S.), Lyca mobile Group (U.K.), T-Mobile AG (U.S.), CITIC Telecom International Holding Limited (Hong-Kong), Telefonica S.A. (Spain), Tracfone Wireless, Inc. (U.S.), among others.

Industry News:

- Tesco mobile announced in March 2016 that it is looking to buy out its mobile network joint venture. It is seeking to take advantage of regulatory concern about the merger of O2 and Hutchison 3G Companies.
- Vodafone has announced in June 2016 that its five MVNO which are Lebara, Macquarie telecom, Hello mobile, go talk, and Pivotal prepaid will be granted access to the 4G LTE services in the upcoming weeks.

Americas

North America

- US
- Canada

Latin America

Europe

Western Europe

- Germany
- France
- U.K

Rest of Western Europe
Eastern Europe
Asia – Pacific

Asia

- China
- India
- Japan
- South Korea
- Rest of Asia Pacific

The Middle East& Africa

The report for Mobile Virtual Network Operator (MVNO) Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

Related Report

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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