

## Automotive Expert & Car-Talk Host Bobby Likis Talks with Robert White, Vice President, Renewable Fuels Association

E10 for engines on two wheels - as well as four – is covered under warranty by every major motorcycle manufacturer in the market

PENSACOLA, FLORIDA, USA, August 12, 2016 /EINPresswire.com/ -- Bobby Likis, automotive expert and host of nationally syndicated car-talk program "Bobby Likis Car Clinic," shares the mic with Robert White, Vice President of Industry Relations, Renewable Fuels Association (RFA), live from the 76th Annual Sturgis Motorcycle Rally on Saturday, August 13, at 10:25a ET / 8:25a MT.

White – a veteran motorcyclist himself – will bring news of the Rally to Car Clinic listeners and viewers, including a recap of the Renewable Fuels Association's sponsored 9th annual Legends Ride where riders glide from Deadwood through the scenic Black Hills to the gates of the Sturgis Buffalo Chip. White will also spotlight a most popular "happy hour" for riders: Free Fuel Happy Hour, where, compliments of RFA, bikers gas up with a free tank of 93 octane E10 for their rides.



Reflects White, "I've been going to the Sturgis Motorcycle Rally for the past eight years and it's a great event to educate the motorcycle community on the benefits of ethanol. E10 is a safe and reliable fuel blend and is covered under warranty by every major motorcycle manufacturer in the market. I look forward to this year's event, to teaching riders about the advantages of ethanol blended fuel, and to sharing Sturgis news with Bobby's listeners and viewers."

White is not only a motorcyclist veteran, he is also a veteran of the U.S. Army and an official member of the Veterans of Foreign Wars and the American Legion.

Says Likis, "Sturgis Rally is on my bucket list! Robert will be our eyes and ears there on Saturday, as we talk fun, motors and E10."

To view White's interview in its entirety, visit WatchBobbyLive.com on Saturday, August 13, 10:25a ET / 8:25a MT.

About Bobby Likis Car Clinic and the Car Clinic Network:

Bobby Likis Car Clinic is the largest cartalk program/network on commercial radio, multiple web audiocasts, live video



Renewable Fuels Association

streaming webcast, podcasts (including iTunes), iPhone, chat room, YouTube, Facebook, Twitter, American Forces Radio Network & television. Car Clinic can be heard and seen in high-definition video on Saturdays, 10a-12n ET, live at WatchBobbyLive.com, on Facebook.com/BobbyLikis and on YouTube.com/BobbyLikis. Host Bobby Likis is the only car-talk host on commercial multi-media



I look forward to this year's event, to teaching riders about the advantages of ethanol blended fuel, and to sharing Sturgis news with Bobby's listeners and viewers. Robert White. VP. Renewable Fuels Association platforms named for five consecutive years to the "Talkers 250," the prestigious list of the top 250 talk-show hosts in America. Likis also owns and operates a 15,000sf automotive service center, whose awards include "Best Automotive Service Shop," "Best Oil Change," and most recently, "Best Reputation in Automotive Service."

About Renewable Fuels Association:

Since 1981, the Renewable Fuels Association (RFA) has been the authoritative voice of the U.S. ethanol industry. Our members are committed to helping our country become

cleaner, safer, and more energy independent. In creating a forum for ethanol producers and industry stakeholders, RFA has achieved an unequaled record of results through action, advocacy and analysis. With the most experienced staff in the industry, RFA is able to provide timely, comprehensive industry information to our members, Congress, federal and state government agencies, fuel marketers and retailers, strategic partners, the media and other opinion-leader audiences. RFA has been the industry's most forceful advocate for expanding the market for ethanol. Just as important, we've worked to beat back aggressive challenges to ethanol's progress from special interests seeking to maintain fossil fuel status quo.

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