

## BluePay Collaborates with CardFlight to Offer EMV Mobile Processing

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NAPERVILLE, IL, USA, August 12, 2016 /EINPresswire.com/ -- <u>BluePay</u>, a leading merchant account provider dedicated to delivering secure payment technology, is proud to announce the availability of EMV mobile processing using CardFlight's point-of-sale solution, <u>SwipeSimple</u>.

SwipeSimple is an out-of-the-box mobile processing platform with a cloud-based inventory and item-tracking, and a robust reporting portal that helps merchants run their business. The package includes an EMV chip card reader compatible with current Apple or Android devices, along with iOS and Android applications accessible in the App Store and Google Play Store. Just two months shy of the one-year mark since the EMV liability shift was instituted in the U.S., the mobile EMV chip card reader will help merchants reduce their risk for fraudulent losses related to counterfeit, lost, or stolen card-present transactions.

"BluePay is invested in the welfare of our merchants. It is our top priority to provide the most advanced payment security methods to maintain their trust and business, and in turn, their customers find value in this, too. Today, a customer is more likely to purchase from a business that offers an extra layer of payment protection with chip card terminals and mobile card readers than a business that doesn't," commented Tim Trench, EVP of Product at BluePay.

"We are thrilled to partner with BluePay and enable their merchants to accept payments on a secure mobile payments platform," said Derek Webster, Founder & CEO of CardFlight. "We take pride in building the latest mobile payments technology and are excited to offer SwipeSimple to BluePay merchants."

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York and Toronto. For more information, follow BluePay on Facebook, Google+, Twitter, and LinkedIn, or visit <a href="https://www.bluepay.com">www.bluepay.com</a>.

About CardFlight: CardFlight is a software-as-a-service company offering mobile payments technology and point of sale solutions to enterprises. We offer a Software Development Kit for developers to integrate payments acceptance in their existing app and SwipeSimple, a turnkey mobile solution for Independent Sales Organizations and Merchant Service Providers to offer to their merchants. Our technology platform is EMV chip card enabled with encrypted card readers, and a PCI Level 1 compliant payment gateway supporting all major U.S. processors.

As industry leaders, we take pride in building the latest mobile payments technology and establishing

partnerships to enable more companies to accept mobile payments. We have partnered with 15 of the top 60 merchant acquirers in the U.S and are currently working across a variety of verticals with companies like Artsy, Flywheel, Indochino, and Peloton, making mobile point-of-sale easy for our clients and their users. For more info, visit us at <a href="https://www.cardflight.com">www.cardflight.com</a>.

PR courtesy of Online PR Media.

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