

The World's Most Dangerous Woman Launches All Sport Radio Show

Fredia "Cheetah" Gibbs – 3-Time Kickboxing World Champion To Produce and Host "World of Sports with Cheetah"

LOS ANGELES, CALIFORNIA, USA, August 12, 2016 /EINPresswire.com/ -- World Champion and Professional Athlete Fredia "Cheetah" Gibbs and Producer Marie Lemelle, Platinum Star Public Relations have teamed up to produce a weekly one-hour radio show, "World of Sports with Cheetah." The all-sports program broadcasts from the RMC Studios, 5047 W. Pico Blvd., Los Angeles, CA 90019 from 10:30 a.m. to 11:30 a.m. every Saturday. Audiences can call-in to speak to the host and/or guests at 323-965-1600 and watch/listen live at www.RMConair.com.



The Most Dangerous Woman in the World

"Round for round, pound for pound, I will bring you interviews from the inner circle of the sports

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Cheetah

world," said Cheetah who made history as the first African American woman to hold 3 titles in the kickboxing sport, which earned her the title "most dangerous woman in the world."

The guests for August 13 are: Mary Casas Sandoval, a most sought after Latin zumba and dancehall fitness instructor in Northern America; Robert Renier IFS Middleweight Muay Thai Kickboxing Champion; Brandol Mendoza IFC and IFK Champion; Vincent Familari IFS middleweight and No. 1

contender; and Artist/Actor Shawn "Hazz" McDonald writer and performer of "Champion," the theme song for the show.

"Cheetah is the epitome of team spirit and is the perfect choice as the host," said Lemelle. "She has been in the winners' circle and as an accomplished professional athlete has a high level of relationships in the sports world, real-life experiences, and a deep knowledge of kickboxing, boxing, track and field, and basketball."

The show fills a much-needed niche that has been overlooked in mainstream media. To date, the growing line-up includes: David Huey- Trainer/ Fight Commentator; Master Shawn Shilati –Promoter; and Freddie Roach- Legendary Trainer; Jeff Meyers- Promoter; Don "The Dragon" Wilson, the only kick-boxer to win 11 world titles in 3 weight divisions; and Peter "Sugarfoot" Cunningham, an 8-Time

undefeated, undisputed world champion kickboxer; and more. To stay informed, go to

www.worldofsportswithcheetah.com or Facebook at www.facebook.com/fredia.c.gibbs.

As a former victim of bullying, Cheetah knows all too well, the importance of building self-esteem. "That's why I learned mixed martial arts and threw more than 10,000 kicks per leg in one year," said Cheetah, whose show endorses nonprofit organizations: BullyMeNotFoundation.com and ChampionWorldUSA.com. "Bullying is a global problem, and learning a form of self-defense like mixed martial arts will give you the confidence needed to stand up to bullies even if it is cyber-bullying —your mind is stronger than a verbal attack."

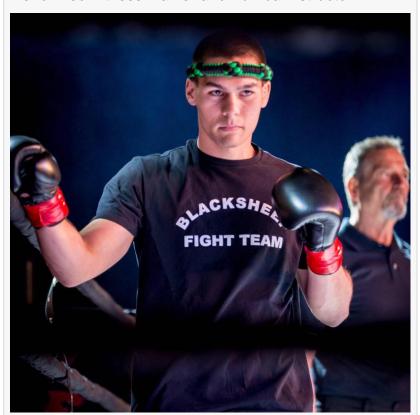
For interviews with Cheetah, sponsorship and advertising opportunities, or to attend or be on the show, contact Producer Marie Lemelle at info@platinumstarpr.com.

About the Host – Fredia "Cheetah" Gibbs Fredia Gibbs, nicknamed "Cheetah" and referred to as "The Most Dangerous Woman in the World," is a sports icon and kickboxing legend. Gibbs, a 3-time World Champion in kickboxing, is a native of Chester, Philadelphia. Gibbs had an all-American career in high school basketball; then went on to play professionally in Europe. In 1994, Gibbs became a history-maker as the first African-American female to hold the world title in Muay Thai Kickboxing. Her next move took her to the world of professional boxing. She retired from the ring in 2002, with a record of 9-2-1.

Gibbs' championship fight gear is displayed at the Mickey Vernon Sports Museum. Her championship belts are on display in a sports museum in Germany.



Renowned Fitness Trainer and Zumba Instructor



IFS Middleweight Muay Thai Kickboxing Champion

Today, she is a book author, celebrity trainer/transformer, philanthropist, motivational speaker, host

tournaments, teaches seminars, and a weekly radio host. In 2016, Gibbs was honored and participated in the Orange County Heritage Parade and was nominated to attend the United State of Women summit hosted by the White House.

About Producer - Marie Y. Lemelle, MBA More than 15 years ago, Marie Y. Lemelle's entrepreneurial spirit led her to establish Platinum Star Public Relations. a certified MWBE and SBE, and an award-winning, global marketing and communications firm. Marie has taken her company global through her collaboration with the African Country Sierra Leone and to the next level as a one-stop shop to provide distribution, production and more. She is a certified TV/Film producer at Pasadena Media. Marie is associated with Red Cardinal Films, LLC in Las Vegas; Pendulum TV Network in Los Angeles; L.A. Praise TV Network in Inglewood, CA; One Shot Films; One Shot TV; CVTN; Mondo Entertainment: and Bonita Entertainment in Southern California.

A committed activist and civic leader, Marie is a member several social conscious associations. Marie is listed in the Who's Who in Black Los Angeles. She writes a weekly column "Health Matters" published in the Los Angeles Wave Newspapers. Marie earned a Master's in Business Administration from the University of La Verne and a Bachelor of Science degree from Excelsior College.

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IFC and IFK Champion



IFS Middleweight and No. 1 Contender

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