

# Connected Car Market Development, Trend, Segmentation and Forecast to 2027.

*Global Connected Car Market Information, by Technology (2G, 3G, LTE, Wi-Fi, Bluetooth), by Components, by Services, by Connectivity - Forecast 2016-2027*

PUNE, MAHARASHTRA, INDIA, August 16, 2016 /EINPresswire.com/ -- Study Objective of Connected Car Market



General Motors (U.S.), Apple Inc. (U.S.), Audi AG (Germany), Ford Motor Company (U.S.), Honda Motor Co. Ltd. (Japan), NXP Semiconductors (Netherlands), BMW (Germany), Microsoft Corporation (U.S.).”

*Market Research Future*

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the [Global Connected Car Market](#)
- To provide insights about factors affecting the market growth
- To analyze the Global Connected Car Market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective

- To provide country level analysis of the market for segment by technology, by components, by services, by connectivity and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

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Market Scenario

Connected car is a car which is equipped with advance sensors and technologies and helps the driver to gather real time information around him. Generally it is equipped with internet which is connected with the smart devices both inside the car and outside. The cars can communicate with another cars which is travelling on the same road and can exchange the information about accidents, weather, road blocks, traffic etc. From past couple of years, market for connected cars has seen tremendous growth with incredible CAGR of XX%. Connected car market has been valued at US \$XX billion by the end of forecasted period which is expected to grow at US \$XX billion by the end of forecasted period.

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Market Segmentation

Segmentation by Technology:

- 2G
- 3G
- LTE

- WiFi & Bluetooth.

Segmentation by Components:

- Sensors
- Processors
- Cellular and wireless modules.

Segmentation by Services:

- Safety
- Entertainment
- Well-Being
- Autonomous driving and Vehicle management
- OEM Services among others.

Segmentation by Connectivity:

- Integrated,
- tethered and embedded.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Connected Car Market Research Report- Global Forecast 2027](#)"

#### Industry News

- BMW is using SIM card based connected drive technology for connected cars.
- A study shows that Tesla and Toyota are among the smartest companies working in connected car market.

#### Key players

The prominent players in market of connected cars are- General Motors (U.S.), Apple Inc. (U.S.), Audi AG (Germany), Ford Motor Company (U.S.), Honda Motor Co. Ltd. (Japan), NXP Semiconductors (Netherlands), BMW (Germany), Microsoft Corporation (U.S.), Freescale Semiconductor Inc. (U.S.), Texas Instruments Incorporated (U.S.), Sierra Wireless (Canada) among others.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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