

New infographic reveals the benefits, drivers and challenges of implementing ISO 27001

ELY, CAMBRIDGESHIRE, UNITED KINGDOM, August 16, 2016 /EINPresswire.com/ -- IT Governance, the leading provider of cyber security and ISO 27001 expertise, has released a new infographic that reveals the main drivers for ISO 27001's increased adoption, the benefits of implementing the Standard, and challenges faced by implementation teams.

The infographic is based on the [ISO 27001 Global Report 2016](#), which summarises the responses of 250 information security professionals worldwide who have implemented (40%), are implementing (40%) or are looking to implement (20%) ISO 27001.

Alan Calder, the founder and chief executive officer of IT Governance, said: "Information security is a top priority for organisations worldwide, and, as our findings show, ISO 27001 delivers improved information security posture and proves organisations have adopted best practice to avoid cyber attacks and data breaches."

The [ISO 27001 implementation drivers and challenges infographic](#) reveals that the most important driver for ISO implementation is improved information security posture, as reported by 98% of the respondents. This is followed by alignment with information security best practice (67%) and competitive advantage (56%).

Moreover, the benefits of implementing ISO 27001 – which closely align with the drivers for implementing ISO 27001 – are improved information security across the organisation (55%), improved company image and reputation (11%), and improved competitiveness (8%).

Furthermore, the infographic lists the challenges that teams face when implementing ISO 27001 and securing the board's buy-in. 20% of respondents reported challenges convincing the board that information security is a critical business issue, while 21% reported struggling to secure sufficient budget to implement an ISMS.

Organisations wishing to implement ISO 27001 can opt for IT Governance's fixed-priced solutions, which provide a combination of products and services that can be accessed online and deployed by organisations worldwide.

To see the ISO 27001 implementation drivers and challenges infographic, click here: [2aWILsW](#)

Download and read the full ISO 27001 Global Report 2016 here: <http://bit.ly/2bnZGGp>

To find out more about IT Governance's ISO 27001 packaged solutions, please visit the [website](#),



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NOTES TO EDITORS

IT Governance Ltd is the single-source provider of books, tools, training and consultancy for IT governance, risk management and compliance. It is a leading authority on data security and IT governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background and talking to management in its own language. Its customer base spans Europe, the Americas, the Middle East and Asia. More information is available at www.itgovernance.co.uk.

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