

Franklin Baker Receives Gold Medal for Superior Taste Endorsement by Chefs In America

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/EINPresswire.com/ -- Vallejo, CA , 16 August 2016 – Franklin Baker Inc. has received the American Masters of Taste Gold Medal Endorsement for Superior Taste Award from Chefs In America in the foodservice category.

Their submissions in these product categories: “Virgin Coconut Oil,” “Coconut Sugar,” “Gem Extra Fancy Shred Coconut,” “Tender Fancy Shred Flakes,” and “Toasted Coconut Golden Niblets” were all judged excellent in Northern California by a panel of Masters of Taste selected by Chefs In America.

The protocols of “triple blind” judging include the following ground rules to ensure accurate and fair judging results. Evaluators do not know:

1. Who the manufacturer is
2. What the product variety or appellation is
3. What the other evaluators’ scores and comments are during evaluation

The American Masters Of Taste judging panel agreed that, “Franklin Baker has made a substantial contribution to the foodservice industry by providing a source for high-quality, fresh coconut products that are consistently high grade, attractive, flavorful and perfectly prepared for immediate practical application.”

“Franklin Baker is excited to receive this distinguished award from America’s most prestigious panel of chef judges. This award is a testament to the level of quality and detail of our manufacturing processes of our extensive portfolio of coconut products.” says Peter Kamen, Product Marketing Manager

The judging was a part of the on-going U.S.A. Taste Championships founded in 1986 with the establishment of Chefs In America, whose professional culinary board members gather weekly to conduct taste tests on a myriad of foodservice and retail grocery products.



Franklin Baker was declared a 2016 U.S.A. Taste Champion.

About Chefs In America:

The American Masters of Taste is a food & beverage judging organization made up of 6,500 Chefs and Masters of Taste. Our full time occupation (for 30 years) is selecting superior tasting products in world markets to recommend to taste professionals and ultimately to consumers. The American Masters of Taste conducts all taste panel judging's for Chefs in America. www.chefsinamerica.org

About Franklin Baker:

Franklin Baker Company of the Philippines, formerly owned by General Foods then Kraft Foods, is now a privately-held company and one of the largest global suppliers of coconut products. Today, their 3 state of the art manufacturing facilities produce a multitude of coconut derived products that are shipped to over 50 countries worldwide, and they are the leading and preferred supplier of desiccated coconut and coconut products to major food manufacturers in the U.S. and every continent in the world.

Franklin Baker is proud to be RSB (Roundtable on Sustainable Biomaterials), Fair Trade USA, BRC, USDA Organic, ISO 9001:2000, ISO 22000:2005, HACCP, FDA Philippines, GMA-SAFE, AB PAO Accredited Testing Laboratory, SEDEX, Kosher and Halal certified. www.franklinbaker.com

The following officials can be contacted for more information or interviews:

Chefs In America:

Mr. Brian Miller

Director, Chefs In America

Email: bmiller@chefsinamerica.org

Phone: 707-557-8700

Franklin Baker Inc.:

Mr. Peter Kamen

Product Marketing Manager, Franklin Baker Inc.

Email: peter.kamen@franklinbaker.com

Phone: 901-881-6681

Peter Kamen

Franklin Baker, Inc.

5615097121

email us here

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