

Augmented Reality Market Development, Market Trend, Segmentation and Forecast to 2027.

Global Augmented Reality Market, by Type (Hardware (Display, Software, Sensor, Processor), Software), by Application- Forecast 2027

PUNE, MAHARASHTRA, INDIA, August 17, 2016 /EINPresswire.com/ -- Objective of [Augmented Reality Market](#) Study:



Sony (Japan), Apple (U.S.), Blippar (U.K.), Microsoft (U.S.), Google (U.S.), Qualcomm, Inc. (U.S.), Total Immersion (France), Magic Leap, Inc. (U.S.), PTC (U.S.), and Daqri LLC (U.S.) among others.”

Market Research Future

- To provide detailed analysis of the market structure along with forecast for the next 10 years of the various segments and sub-segments of the Global Augmented Reality market.
- To provide insights about factors affecting the market growth.
- To analyze the Augmented Reality Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe,

Asia, and Rest of the World (ROW).

- To provide country level analysis of the market with respect to the current market size and future prospective.
- To provide country level analysis of the market for segment by type, by application and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

Market Scenario

The major growth driver of Augmented Reality Market includes highly adoption of digital media, rise in demand for 3-D visualization in healthcare sector, and growing market of smart devices among others. Hence the market for Augmented Reality is expected to grow at XX% CAGR (2016-2027). However, technological limitation is one of the major factors which are hindering the growth of Augmented Reality Market.

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Regional Analysis of Augmented Reality Market:

North America is expected to dominate the Global Augmented Reality Market with the largest market share, and therefore accounting for \$XX million and is expected to grow over \$XX billion by 2027. Augmented Reality Market in Asia-Pacific market is expected to grow at CAGR of XX% from \$ XX million in 2016 to \$XX million by 2027. The Europe market for Augmented Reality Market is expected to grow at XX% CAGR (2016-2027).

Taste the market data and market information presented through more than 50 market data

tables and figures spread in 200 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Augmented Reality Market Research Report- Global Forecast to 2027](#)"

Industry News:

- BTC has announced in April 2016 about its new development smart connected retail PLM software. The software will provide visibility and connect consumers, products, stores, supply chain with the management.
- Blippar has acquired Layar in 2014. Layar was one of the pioneers to bring augmented reality in mobile platform. This acquisition would provide Blippar an opportunity for bringing comprehensive insights on user preferences with respect to augmented reality technology.

Key Players

Some of the major players in Global Augmented Reality Market include Sony (Japan), Apple (U.S.), Blippar (U.K.), Microsoft (U.S.), Google (U.S.), Qualcomm, Inc. (U.S.), Total Immersion (France), Magic Leap, Inc. (U.S.), PTC (U.S.), and Daqri LLC (U.S.) among others.

Reasons to Purchase this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Augmented Reality Market, high-growth regions, and market drivers, restraints, and opportunities.

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