



# Wi-Fi Hotspot Market Key Players, Service of Industry Global Research Report 2022

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*Latest News on Wi-Fi Hotspot Industry Global Research Report 2016*

PUNE, INDIA, August 18, 2016 /EINPresswire.com/ -- [Global Wi-Fi Hotspot Industry](#)

Wi-Fi hotspot is a physical location providing internet access over wireless local area network (WLAN) through a router linked to a service provider. Wi-Fi Hotspots are used by enterprises, network operators, and communication service providers for data transmission, and delivery of applications over Wi-Fi. Moreover, increasing adoption of Bring your own Device (BYOD), and advanced network infrastructure have boosted the use of Wi-Fi hotspots for internet connectivity. Furthermore, many portable devices, such as laptops and tablets use Wi-Fi hotspots to access high-speed internet services.

There are several drivers, restraints and opportunities influencing the market growth. Today, enterprises rely on Wi-Fi hotspot solutions to manage their network affordably. Additionally, the growing adoption of mobile devices including smartphones and tablets coupled with increasing deployment of Wi-Fi hotspots in industries including education and retail drive the growth of the market. However, lack of awareness has hindered market growth to a greater extent. Rising need of both cloud and mobility applications and rapid growth of IoT would also help the market create growth opportunities.

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The Wi-Fi hotspot market is segmented in terms of software, services, components, industries, end-users, and geography. In terms of services, the market covers consulting services, integration services, managed services and others. Major components covered in the market research report include mobile hotspot devices, wireless hotspot gateways, wireless hotspot controllers, and others. The industries served by the Wi-Fi hotspot market are BFSI, healthcare, hospitality and travel, retail, and others. The software segment discussed in the report consists of Wi-Fi security software, centralized hotspot management, Wi-Fi Hotspot Billing Software, and others. Government, enterprises and network providers are the major end-users of the market. The key geographic regions covered in the report include North America, Europe, Asia-Pacific and LAMEA.

In recent times, major market players are seen investing generously in research and development. Likewise, these brands are also exploring new markets to make their presence felt and increase their customer database. Business strategies such as joint venture, and acquisitions and mergers have further helped the prominent vendors to increase their product portfolio. Some of the many prominent leaders consists of Nokia Networks, Ericsson, Aruba Networks, iPass Inc., Ruckus Wireless, and others.

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KEY BENEFITS FOR STAKEHOLDERS

Extensive evaluation of market entry strategies and effective marketing channels forms an important part of the study

Descriptive function of the research digs deep into the major drivers, restraints and opportunities, shaping the future of the market worldwideThe study further outlines the technology advancements and policy amendments that determine the market growth and market share

Extensive information on new markets, launches, collaborations, acquisitions and mergers highlights how enterprises stay competitive

SWOT analysis of the market brings to the table the weaknesses, strengths, opportunities and threats and also pin points how brands manage of stay competitive

## WI-FI HOTSPOT MARKET KEY SEGMENTS

### Key Players

Nokia Networks  
Alcatel-Lucent  
Cisco Systems Inc.  
Ericsson  
Aruba Networks  
iPass, Inc.  
Ruckus Wireless  
Aptilo Networks  
Netgear  
Boingo Wireless, Inc.

### Market By Component

Mobile Hotspot Devices  
Wireless Hotspot Gateways  
Wireless Hotspot Controllers  
Others

### Market By Service

Managed services  
Consulting services  
Integration services  
Others

### Market By Software

Wi- Fi Security Software,  
Centralized Hotspot Management  
Wi-Fi Hotspot Billing Software  
Others

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### Market End-users

Enterprises  
Network Providers  
Government Bodies  
Market By Industry

BFSI  
Healthcare

Hospitality and Travel  
Retail  
Others  
Market By Geography

North America  
Europe  
Asia-Pacific  
LAMEA

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