

NewBlueFX Announces Next Generation Color Correction Plugin Software

With a range of new features focused on delivering precise control, ColorFast 2 is the fastest and most powerful solution for color correction.

SAN DIEGO, CALIFORNIA, US, August 18, 2016 /EINPresswire.com/ -- NewBlue Inc., a leading provider of production-proven titling technology, video effects, and transitions, today announced the release of ColorFast 2, a new color correction software that simplifies the coloring process for video editors. Working within the familiar interface of professional editing applications, ColorFast 2 features over 60 presets to



Color correction without the complexity

achieve professional cinematic looks instantly, along with robust controls for precise color adjustments.

ColorFast 2 is intuitive, versatile, and easy to set use. It works seamlessly as a Mac and PC native plugin across the industry's best non-linear editors, including Adobe Premiere Pro, Apple Final Cut Pro, Avid Media Composer, Sony Vegas Pro, and Grass Valley EDIUS.

"I am thrilled to announce ColorFast 2, our most powerful and cohesive color correction plugin yet" explains Todor Fay, CEO of NewBlue. "ColorFast 2 offers several new features that come together to represent a cost-effective yet compelling solution for color correction and color grading."

ColorFast 2 includes an expanded range of features designed to give editors precise control over their color correction. Now it's easier than ever to quickly make primary and secondary color adjustments while protecting skin tones, isolating specific regions, and monitoring color levels every step of the way.

New Features of ColorFast 2 include: 40+ New Presets LooksExplore more than 40 new presets for quick and professional movie looks ranging from old school classics to modern stylized film. Pick a look and use it as a starting point or create your own and save it for future projects.

Precision Color Balance

Push your correction further with the new White Tweak control. This new feature allows you to achieve a more complete white balance even when you don't have a true white color in your image. Push the LimitsDiscover an expanded level of control that allows you to apply a wider range of luminance values over your exposure, brightness, as well as your highs, mids and shadows.

Monitoring with Scopes

Select from Vector, RGP Parade, Waveform or histogram scopes to inspect your color levels in real-time. Monitor your entire composition or select a specific region for precise level readings.

Blending Modes

New Skin and Shape Mask blending modes allow you to adjust the strength and impact of your masks for a more natural look.

Top Features of ColorFast 2 include:

Powerful Color Balance

Quickly correct the color balance of your image with ColorFast's powerful white balance algorithm. Just select the whitest part of your image with the dropper tool. It's that easy.

Protect Skin Tones and Isolate Colors

Apply a color mask to easily shield skin tones from your secondary color corrections. Then focus on a color range to enhance your image.

Secondary Color Correction Made Easy

ColorFast 2's secondary color correction controls allow you to quickly view your image's highlights, midtones and shadows with control for precise grading.

Helpful Links:

[Learn more about ColorFast 2](#)

[How to use ColorFast 2](#)

Pricing and Availability:

ColorFast 2 is now available for \$99 (\$89 during special introductory offer period). Existing ColorFast 2 users can upgrade for \$49 USD.

About NewBlue, Inc.

Delivering innovative, production-proven video effects, transitions and titling technologies since 2006, NewBlue, Inc. provides video editing solutions to filmmakers, and broadcast professionals worldwide. The company's NewBlueFX line features an extensive product portfolio of video effects, transitions and titling products which integrate directly into non-linear editing platforms, such as Adobe After Effects, Adobe Premiere, Avid Media Composer, Apple Final Cut Pro, Black Magic Da Vinci Resolve, Grass Valley Edius and Sony Vegas. Its flagship titling tool, Titler Pro, provides real-time, flexible and NLE-integrated motion graphics authoring and is available for desktop NLEs, as well as Teletream Wirecast. Privately held, NewBlue is located in San Diego, California.

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