

Ikkletots Launches Ad Campaign to Promote New Unisex and Girls Bandana Bibs

ikkletots Showcase the Style and Benefits of Its Expansive Collection of Bandana Bibs in Varying Colors

SYLMAR, CALIFORNIA, USA, August 30, 2016 /EINPresswire.com/ -- NEW YORK, N.Y. – Ikkletots, an emerging leader in stylish accessories for babies and toddlers, announced today that it has launched an advertising campaign to promote its popular [unisex bandana bibs](#) and new collection of bandanas bibs exclusively for girls. The company's first advertising campaign is featured on Healthy Moms Magazine, the number one health blog for moms.

Ikkletots embarks on the advertising campaign fresh off the success of the launch of its flagship collection of unisex bandana bibs, available in four different styles and featuring the colors yellow, gray, black and white. The advertising campaign will also help the company



Bandana bibs for girls

capitalize on the momentum of its most recent product debut of its girls' bandana bib gift set, featuring four bibs in pink, black and white.

Both of Ikkletots bandana bib gift sets are designed to keep babies dry, clean and comfortable. Uniquely designed, the bandana bibs feature 100 percent cotton on one side and soft fleece on the other. One side of the bandana bib is designed for maximum absorbency while the other side is waterproof. Tested by moms and babies across the U.S., the bandana bibs are ideal for feeding time, as well as for teething and drooling. They have gained popularity especially because they help combat reflux rash and are machine washable, a plus for busy moms.

Ikkletots bandana bibs feature nickel-free adjustable snaps to accommodate for babies age three months to 36 months. The bandana bibs are free of BPA, lead and phthalates for parents and caregivers' peace of mind.

More information about Ikkletots unisex bandana bibs and [bandana bibs for girls](#) is available on Amazon.com.

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Bibs for toddlers

This press release can be viewed online at: <http://www.einpresswire.com>

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