

In-Car infotainment Market Development, Market Trend, Segmentation and Forecast to 2027.

Global In-Car Infotainment Market Information, by Components, by Vehicle Type (Passenger cars, LCVs, HCVs), by Connectivity, by Installation- Forecast 2016-2022

PUNE, MAHARASHTRA, INDIA, August 19, 2016 /EINPresswire.com/ -- Study Objective of In-Car Infotainment Market



Volkswagen Group (Germany), Ford Motor (U.S.), General Motors Company (U.S.), Harman International Industries (U.S.), Denso Corporation (Japan), Fujitsu Ten Limited (Japan), among others.”
Market Research Future

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the [Global In-Car Infotainment Market](#)
- To provide insights about factors affecting the market growth
- To analyze the Global In-Car Infotainment Market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)

- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by components, by vehicle type, by connectivity, by installation and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

Market Scenario

In-Car Infotainment systems assist the driver of car with entertainment, information and communication. This system is equipped with advance technology like sensor, GPS and even with internet which can assist the driver in the way they need. This market has seen tremendous opportunities in the upcoming years as the demand for the luxury cars are increasing. Europe accounts for the highest market share for in-car infotainment as the spending on luxury cars in European countries are high. Currently Europe accounts for XX% of market share which is expected to grow at US \$XX million by the end of forecasted period. North America stand as second biggest market due to the favorable conditions of automotive industry and advantage of technology. Asia-Pacific has emerged as fastest growing market with the CAGR of XX% which has been valued at US \$XX million in the year. Increasing demand for cars in the Asian countries are the major factors driving the market in Asia-Pacific region.

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Regional Analysis

The market of Car Infotainment has been valued at US \$XX million in the year 2015 which is expected to grow at US \$XX million by the end of forecasted period with the CAGR of XX%.

Industry News

- In August 2016, Ford Motor announced the performance improvement of radio receivers with

dual radio reception systems.

- In August 2016, Harman International Industries announced that AT&T selected Harman's TCU (Telematics Control Unit) for its mobile broadband accelerator program

Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global In-Car infotainment Market Research Report- Global Forecast 2022](#)"

The reports also covers brief analysis of Geographical Region includes:

- North America
 - U.S.
 - Canada
 - Mexico
- Europe
 - Germany
 - France
 - Italy
 - Spain
 - U.K.
 - Rest of Europe
- Asia- Pacific
 - China
 - India
 - Japan
 - Australia
 - Rest of Asia-Pacific
- RoW:
 - Latin America
 - Middle East
 - Africa

Key players

The prominent players in the market of Car Infotainment are- Volkswagen Group (Germany), Ford Motor (U.S.), General Motors Company (U.S.), Harman International Industries (U.S.), Denso Corporation (Japan), Fujitsu Ten Limited (Japan), Visteon Corporation (U.S.), Panasonic Corporation (Japan), BMW (Germany), Delphi Automotive (UK) among others.

Reasons to Purchase this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the In-Car infotainment Market, high-growth regions, and market drivers, restraints, and opportunities.

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Global Connected Car Market Research Report- Global Forecast 2027

Connected car is a car which is equipped with advance sensors and technologies and helps the driver to gather real time information around him. Generally it is equipped with internet which is connected with the smart devices both inside the car and outside. The cars can communicate with another cars which is travelling on the same road and can exchange the information about accidents, weather, road blocks, traffic etc. From past couple of years, market for connected cars

has seen tremendous growth with incredible CAGR of XX%. Connected car market has been valued at US \$XX billion by the end of forecasted period which is expected to grow at US \$XX billion by the end of forecasted period. Know more about this report @

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