

# Recall Masters Integrates with Auto Rental Systems Cloud-Based Loaner Car Management System

LAGUNA HILLS, CA, USA, August 23, 2016 /EINPresswire.com/ -- Laguna Hills, CA– August 23, 2016 – [Recall Masters, Inc.](#), the leading provider of automotive recall news, data, training, and communications, today announced an integration with [Auto Rental Systems](#) (ARS) cloud-based loaner car management system, a 100 percent web-based system that allows automotive dealers to manage their loaner/rental car fleets.

The ARS Recall module performs a nightly scan of all fleet cars in the system and alerts dealers to any new and outstanding recalls. The new add-in module eliminates the need for dealers to manually check on recalls for their



inventory of cars. When a new recall is found the recall data is downloaded to the system and linked to the vehicle by VIN. The dealership is then alerted via a summary email report and the car is flagged in the system. When the required recall work is completed, the repairs can be logged and the vehicle can be placed back in service. Just as the system maintains the rental history of all vehicles, it also maintains the history of all recall and warranty work performed by the dealer.

“Our customers’ needs continually change and we know we have to listen and respond. Recalls are coming like a tidal wave and our dealers just do not have the time to address this increased volume efficiently,” said Laura Tierney, sales manager for ARS. “We have partnered with Recall Masters, the best in the industry, and with the ARS Recall module we take on the recall management work for them which allow our dealers the freedom to do what they do best: service customers.”

At every touch point from vehicle sales, to loaner cars and inventory management, automotive repair scheduling and service lane visits, to auto rental and corporate fleets, Recall Masters now places actionable information at the fingertips of automotive sales and service centers, as well as consumers, nationwide.

“We are continually evolving our systems and database to provide the most relevant information possible to consumers and their automotive service providers. One big key to keeping customer satisfaction high while servicing a vehicle is the overall convenience factor. To address this, most manufacturers offer service loaner vehicles for customers to drive while they perform the required repairs. As these recall customers can arrive already upset about the state of their vehicle, and can be rather emotional, it is vital to ensure a great customer experience. Our integration with the leading loaner car management system is just one more step in the right direction to ensure consumer safety

and to mitigate risk of automotive-related injuries,” said Christopher Miller, CEO Recall Masters, Inc.

Recall Masters is the leading provider of automotive recall news, data, training, and communications. The company is dedicated to helping automakers and their dealers expedite the repair of recalled vehicles and make the roadways safer for everyone. Greater recall awareness and proactive management helps automakers protect their brand and build trusting relationships between automotive dealers, rental car agencies, auto auctions and consumers alike.

To learn more about Recall Masters complete beginning-to-end solution, schedule a demo or receive a free trial call: 888-651-4480; email [info@recallmasters.com](mailto:info@recallmasters.com); or visit: <http://www.recallmasters.com>.

To learn more about ARS’ cloud-based loaner car management system, get additional information of get a free trail, call: 513-334-1040, email: [Itierney@ARSLoaner.com](mailto:Itierney@ARSLoaner.com), or visit: <https://www.ARSloaner.com/RM/>

#### About ARS:

ARS has a long history with the car rental business and with car rental software. We developed our first auto rental software package in 1992. When we launched the cloud based [AutoRentalSystems.com](http://AutoRentalSystems.com), some of our first customers were the car dealerships that started with us in 1992. That customer loyalty speaks volumes to our stability, to the quality of the software we write and to the customer service and support we provide. We would welcome the chance to add your dealership to our growing loyal customer base. <https://www.ARSloaner.com/RM/>

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