



Fast-Growing Device Repair Concept Dialing Into Key Markets Across the U.S.

Offering the ultimate in quick, convenient device repair services, Fix It Fast keeps communities connected through strategic franchising initiative

FORT WORTH, TEXAS, UNITED STATES, August 22, 2016 /EINPresswire.com/ -- Fix It Fast, a device repair concept revolutionizing the retail and mobile technology industries with expert solutions and competitive rates, proudly announces the launch of its [franchise](#) program.



Franchising allows us to help emerging or experienced entrepreneurs reach out in their own communities and provide them a low-cost franchise option that can be immediately used.

Jeff Huhtanen

Between individual services, remote consultations and total protection plans for businesses and corporations, Fix It Fast has answered the call for world-class device repair services in the B2B and B2C markets since 2009. Now, with six corporate locations, the Fort Worth, Texas-based concept is poised for nationwide expansion.

Immediate growth plans target suburban retail environments throughout Texas, Oklahoma, Nebraska and Kansas for single and multi-unit ownership, while area development opportunities are available nationwide. The brand seeks to refine additional mobile tech services and distribution programs for hands-on entrepreneurs in the coming months.

“Staying connected is no longer a preference – it is a necessity for many wireless users to remain in contact with loved ones, their careers and the world around them. Today, mobile devices bridge that need worldwide,” said Jeff Huhtanen, President and CEO of Fix It Fast. “Franchising allows us to help emerging or experienced entrepreneurs reach out in their own communities and provide them a low-cost franchise option that can be immediately used by their friends, family and neighbors. Everyone knows someone that needs a device fixed – and we help fix it...fast.”

Huhtanen brings decades of industry experience to the program – with a professional background in sales management, business development and strategic planning in the B2B and retail industries. Qualified owner-operators will benefit from the guidance of the entire Fix It Fast franchise support team. “Do not be intimidated if you can’t change a light bulb,” Huhtanen said. “We have the best repair technicians in the business. They’ll have you repairing devices in minutes. This is something you can do.”

In addition to startup assistance, marketing know-how and a business model designed with innovation in mind, Fix It Fast is continually researching and looking at new niche markets to uncover and add to their portfolio of services.

Typical Fix It Fast locations occupy 1,000- to 1,500- square feet within a traditional strip mall setting. Each location offers superior technical solutions, competitive pricing and quality customer care – all within a convenient, “one-stop” retail environment.

Serviceable devices include cell phones, tablets, GO PROs, GPS devices, gaming consoles, laptops, drones, digital cameras and more.

“Fix It Fast technicians are like none other in that they’re constant learners. It’s essential in our business of accidents,” Huhtanen added. “Easing the inconvenience of being without a device for our customers as quickly and as skillfully as possible is at the heart of our business model.”

With start-up costs between \$73,000 to \$145,000, Fix It Fast paves the way for owner-operators to adopt a cutting-edge retail concept with a relatively low buy-in. Opportunities are available for qualified individuals with a passion for trends in retail and/or mobile technology.

For more information about the Fix It Fast franchise opportunity, visit fixitfastfranchise.com or call 817.266.8008.

About Fix It Fast:

Founded in 2009, Fix It Fast addresses a connected society’s most dire need: quick device repair services at affordable rates. Seasoned service technicians perform comprehensive repair and refurbishing services within a convenient, retail setting occupying 1,000- to 1,500- square feet. Serviceable devices include cell phones, laptops, tablets, GPS devices, gaming consoles, drones, GO PROs and more as the mobile technology industry continues to evolve.

Since launching, the high-tech retail concept has grown to six company-owned locations and is poised for nationwide expansion through a calculated franchise initiative.

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