

## Elite Jewelry and Loan Opens its Doors in Tempe

A modern day jewelry store offering new and gently loved pieces in addition to loans on valuables

TEMPE, AZ, UNITED STATES, August 22, 2016 /EINPresswire.com/ -- <u>Elite Jewelry and Loan</u> is proud to announce opening the doors at their new location at 805 N Scottsdale Road in Tempe, Arizona.

For more than 50 years the Cohen family has brought their knowledge, expertise and compassion to the jewelry and lending business. The family business began in back in Chicago and eventually branched out here in the desert. For more than 7 years, they have been Arizona's Premier Gold Buyer in their "Cash for Gold-The Gold Guy" stores throughout the valley. "Many of our Customers needed cash but did not want to part with their valuables forever", says Larry Cohen founder, "So it was time to introduce Elite Jewelry and Loan".

Elite Jewelry and Loan has an upscale look and feel, but with prices anyone can afford, specializing in new, custom and previously loved jewelry up to 80% off retail. Elite Fine Jewelers has the largest selection of certified diamonds and engagement rings for all life styles, from a ¼ carat to 8 carat, there is something for everyone. For the watch lovers, Rolex, Breitling, Ulysses Nardin, Cartier and more, are offered at unbeatable prices. Elite will even take your tired jewelry in trade for something new from their one of a kind fine jewelry selection.

Elite Jewelry and Loan will buy or loan on any valuable you own! Getting a loan from the bank these days is almost impossible, however at Elite the process is quick, simple with instant cash payment. The friendly staff is GIA certified so customers can feel comfortable in knowing they'll receive top dollar on their valuables. There are no credit checks and customers have the option of no payments for 90 days. For our members of the military their loans are processed interest free. Elite is currently offering first month interest free loans to new customers.

"We are family owned and operated and want our customers to be treated like they are part of our family," says Elite Jewelry and Loan's founder Larry Cohen. "My father taught us that our guests are as valuable as the items we display in our cases and because of that we treat each and every one of them with respect and fairness and that keeps them coming back," says Elite Jewelry and Loan's Justin Cohen.

Elite Jewelry and Loan is located just north of the Loop 202 on Scottsdale Road in Tempe. For more information on Elite Jewelry and Loan and their services log onto their website at <a href="http://www.elitejewelryandloan.com">http://www.elitejewelryandloan.com</a>.

About Elite Jewelry and Loan

Elite Jewelry and Loan prides itself on being a family-owned and operated business. For more than 50 years, the family behind Elite Jewelry and Loan has operated in and around the Chicago area and is now branching out here in Arizona. The concept is simple, a one-stop-shop when it comes to jewelry and lending needs. In addition to Elite Jewelry and Loan the Cohen family is also known

throughout the valley for another business, "The Gold Guy." Loans are made simple and easy at Elite Jewelry and Loan and military members never pay interest. When it comes to your jewelry all of their associates are GIA certified. At Elite Fine Jewelers, guests can discover designer new and previously loved jewelry which is marked between 50-80% below retail prices. Elite Jewelry and Loan is an upscale shop like no other. For more information log onto our website at <a href="http://www.elitejewelryandloan.com">http://www.elitejewelryandloan.com</a>.

Christine Holtz
Phoenix Marketing Associates
6022820202
email us here

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