

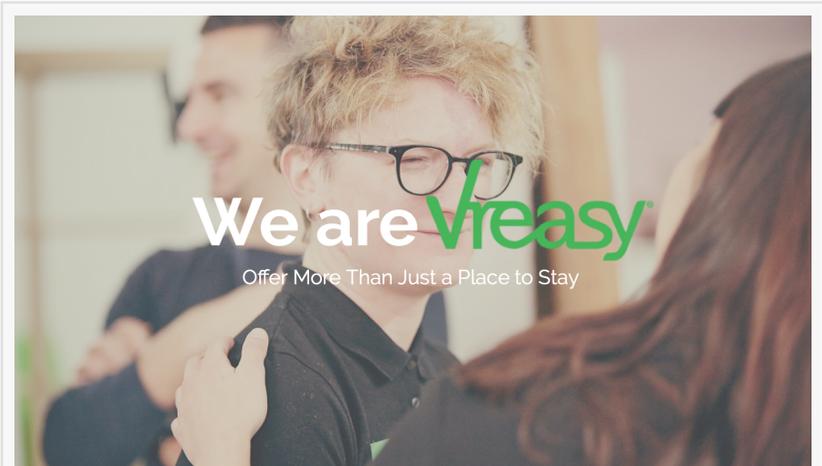
Vreasy Officially Becomes the Guest Experience Authority

Vreasy secures the official trademark 'The Guest Experience Authority'

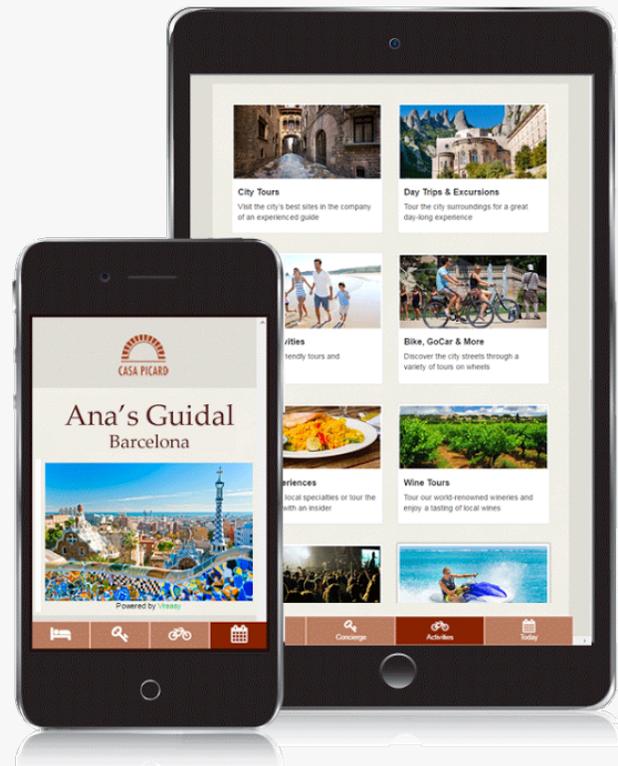
AUSTIN, TEXAS, UNITED STATES OF AMERICA, August 23, 2016 /EINPresswire.com/ -- [Vacation rentals](#) have gone from a small cottage enterprise into a global industry. From a handful of local businesses, the rise of distribution platforms like Airbnb and HomeAway now mean that vacation rentals are a growing force in the accommodation industry. Property managers are now being forced to professionalise and standardise their levels of service to meet growing demand.

The standards that guests expect have also grown. The personalised service and unique experiences of luxury hotels are now expected from short term rental properties. In order to manage properties and provide this level of service, a solution needs to be found. Vreasy is now the official 'Guest Experience Authority' and it is changing how guests and managers approach short term rentals. By securing the trademark of the 'Guest Experience Authority', Vreasy is showing the world the importance of offering more than just a place to stay in the world of vacation rentals.

For too long, managers have been thinking like managers, when they need to think like guests. Instead of focusing on just acquiring bookings, Vreasy provides a platform to reach guests at every stage of the travel experience. These start at dreaming, lead to planning and booking before experiencing and finally, sharing. Vreasy is the guest experience authority and we're helping managers meet the rising demands of their guests. As competition for bookings rises, we understand that property managers need to differentiate themselves in a crowded marketplace. Providing



We Are Vreasy

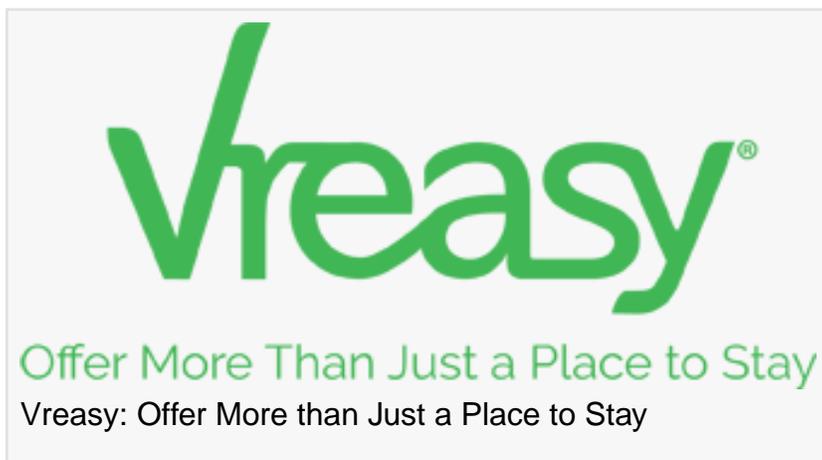


Guidal e-Concierge

personalised service, unique [guest services](#) and customised marketing is the future of the vacation rental industry and Vreasy is leading the charge.

Vreasy allows you to automate marketing and communication to bring you direct bookings, effortlessly manage all incoming bookings, and view a detailed dashboard of your entire business activity. Our unique e-concierge app then gives guests property information, curated local information and guides, up

to minute tips and information as well as the opportunity to book exclusive tours and services. Vreasy managers are paid a commission for every service that their guests book, meaning their guests build their perfect trip and our managers are actually paid by Vreasy.



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Vreasy is like nothing out there in the vacations rental industry. It is a blend of channel manager gateway, reservations manager, with an integrated guest services & activities platform.’

*Martin Picard, CEO and
Founder of Vreasy*

Guests now expect more and more from short term rentals. Vreasy is the solution to provide 5 star service without adding to your workload.

Details:

Founded 2011 and based in Barcelona, the company now employs over 30 full-time members of staff.

About Vreasy:

Vreasy provides property managers with a system to manage their bookings, market their properties and generate new sources of income through exciting guest services. It's the first

of its kind, and the only system to provide total control as well as the ultimate guest experience.

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