

MEND Named 2016 Finalist for Anti-Aging Product of the Year

Out of more than 300 submissions, MEND Regenerate selected as finalist in anti-aging category among top products for innovation and impact

NEW YORK, NEW YORK, UNITED STATES, August 23, 2016 /EINPresswire.com/ -- Informa Exhibitions has named MEND™ Regenerate as one of its finalists for the 2016 SupplySide CPG Editor's Choice Awards.

Five 2015 consumer packaged goods (CPG) products were selected by the SupplySide editorial team for achievements in innovation and market impact in 22 different categories. MEND Regenerate earned the distinction as a finalist in the [anti-aging](#) category.

One winner in each category will be announced at SupplySide West 2016 during the SupplySide CPG Editor's Choice Awards presentations, set for

October 6th and 7th at the Mandalay Bay Resort in Las Vegas, Nevada.

"We are thrilled to be receiving this recognition by the editorial staff at Informa SupplySide. This is quite an honor and serves as further validation of the uniqueness of MEND," says Ken Roycroft, Healthy Aging Expert and member of [Nutrition For Healing's](#) Science Advisory Board. "[Sarcopenia](#) is a very serious condition that impacts more than 50% of people over the age of forty, MEND Regenerate is designed to help millions of these adults experience an improved quality of life as they age."

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Ken Roycroft, Healthy Aging Expert

MEND™ Regenerate is focused on combating age-related muscle loss, which negatively impacts strength, stamina, mobility, balance and overall vitality. The formulation was developed after two years of testing in a leading orthopedic facility located in southern California.



Combat Age-Related Muscle Loss With Clinically Proven Nutrients

For more than 20 years, SupplySide has helped dietary supplement, food, beverage, personal care and cosmetic professionals find information to explore, discover, innovate and market their next best-selling product. "In the past few years we've had tremendous success highlighting the products that are coming to market, driven by the innovative ingredients highlighted at SupplySide," said Heather Granato, Vice President, content, in Informa's Health & Nutrition Network. "In considering hundreds of products, our team narrowed the field based on the unique positioning and ability to serve consumers with truly cutting-edge products."

About Nutrition For Healing LLC

Nutrition for Healing® LLC was founded by leading medical and nutrition experts who share the philosophy that with better nutrition comes better healing. We believe that in order for the body to heal and perform optimally, it must be provided with the key nutrients it requires for restoration of health and well being. This overriding concept is the basis for all of our products, and is our inspiration for the goal of harnessing the natural power of nutrition to support the body. For more information please visit www.mendhealing.com.

About SupplySide West

Hosted by Informa Exhibitions, this annual tradeshow and educational forum is the finished product manufacturer's gathering place for top performers, trends, scientific advances and networking. SupplySide West is all about the exploration, discovery, innovation and marketing strategy around the development of finished consumer goods that drive the global business economy. The 2016 show will be held October 4-7 at Mandalay Bay in Las Vegas. For more information visit www.supplysideshow.com.

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