

## Youfit Health Clubs® Steps Up To Take Down Childhood Illness

On Saturday, September 17, Youfit® Health Club members across the country will come together to race a virtual 5k benefiting the Miami Health Foundation.

DEERFIELD BEACH, FL, UNITED STATES, August 23, 2016

/EINPresswire.com/ -- On September 17, 2016, members of Youfit® Health Clubs all around the country will come together to participate in a local 5K turned national. Youfit's expansion of the Citrix 6th Annual Miami Children's Health Foundation 5K Run/Walk Presented by Sabadell United Banks into its 100-plus clubs was created to raise additional funds for the foundation. This year, Youfit is a Vendor Village Sponsor of the MCHF 5K where the brand will be on site with a tent to provide participants with interactive green-screen photo booth, prizes, free goodies and 3-day passes for all runners.

"This foundation is very close to our

VIRTUAL 5K

Youfit® conducts first live-stream virtual 5k in honor of a patient of the Miami Health Foundation

hearts, and as a sponsor, we wanted to find a way to give and do more," said Tom Peterson, Chief Marketing Officer of Youfit Health Clubs. "There is nothing more exciting than giving all our members an opportunity to be there, whether virtually or in person, honoring these children."

Prior to the race, participants in Youfit clubs all over the nation will virtually join the Youfit-led warm-up that will occur in Miami. As the starting gun is fired at the MCHF 5K, live streams at select Youfit locations will enable members to experience the race by following a participant in Miami who's moving at a similar pace.

Each <u>Virtual 5K</u> participant will wear a running bib with a child's name on it to honor the children at the Miami Children's Hospital. Thanks to a partnership with Champion Athleticwear, each Youfit runner will receive a unique Virtual 5K performance T-shirt. All across the nation, each club will be transformed to provide a true 5K atmosphere.

By extending this local race into a national event, Youfit aims to increase participation in the Citrix 6th Annual Miami Children's Health Foundation 5K Run/Walk Presented by Sabadell United Banks and donations to Miami Children's Health Foundation. Participants are encouraged to share finishing photos using #YoufitVirtual5K.

To register for the race, visit youfitvirtual5k.com up until September 16.

About Youfit Health Clubs

Youfit Health Clubs, founded in 2008, is a chain of budget-friendly fitness centers with over 115

locations across the US, predominantly in the South and Western regions. Youfit was founded by Rick Berks with the aim of creating gyms with a welcoming environment where everyone fits-in at a low price starting at \$10 per month. Youfit places a great emphasis on environmental responsibility. Its gym floors are made from Nike Grind and other recycled rubber materials, and each Youfit location practices additional eco-friendly initiatives. For more information, visit <a href="https://www.youfit.com">www.youfit.com</a>.

## **About Champion**

Since 1919 Champion Athleticwear has offered a full line of innovative athletic apparel for men and women including, activewear, team uniforms, fanwear, fleece, sports bras, and accessories. In addition, Champion has also collaborated on premium apparel items with an exclusive collection with Todd Snyder, a Men's line for the Urban/Street market at Urban Outfitters and custom specialty items for Supreme. Champion Athleticwear can be purchased at most sporting goods and department stores. Check us out at <a href="www.facebook.com/champion">www.facebook.com/champion</a> or follow us on Twitter @Championusa and on Instagram @champion\_usa. Champion is a brand of Hanesbrands Inc. (NYSE:HBI)

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