

Intelligent Personal Assistant Market Information, by Deployment, Technology Forecast 2016 to 2027

The report for Global Intelligent Personal Assistant Market of Market Research Future comprises of extensive primary research

PUNE, INDIA, August 23, 2016 /EINPresswire.com/ -- [Global Intelligent Personal Assistant Market](http://www.marketresearchfuture.com/sample-request/global-intelligent-personal-assistant-market-research-report-global-forecast-2027)

Study Objective of Intelligent Personal Assistant Market

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Intelligent Personal Assistant Market
- To provide insights about factors affecting the market growth
- To analyze the hydroponics market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by deployment, by technology, and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Intelligent Personal Assistant Market

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Key players

The prominent players in the market of IPA are- Google Inc. (U.S.), Apple Inc. (U.S.), Microsoft (U.S.), Amazon (U.S.), Baidu (China), IBM (U.S.), AOL (U.S), Nuance (U.S.), Facebook Inc. (U.S.), Artificial Solutions (Spain) among others.

Market Synopsis of Intelligent Personal Assistant Market

Market Scenario

What time is it in Tokyo? are one of command which can be asked to intelligent personal assistant and they would respond within seconds. IPA is a software agent which is associated with any electronic device such as smartphone or tablet which is programmed to perform certain tasks or service for an individual. The common example of Intelligent Personal Assistant is Google now which works on android platform and Siri which works on iOS platform. Currently, Intelligent Personal Assistant market has been valued at US \$XX million but it is expected that as the IT sector is growing, the market size will reach US \$XX million. IPA market is growing with the CAGR of XX%.

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Market Segmentation

Segmentation by Deployment: Smartphone, Tablets & Computers among others.

Segmentation by Technology: Voice Recognition, Natural language processing & deep learning.

Segmentation by Region: North America, Europe, Asia-Pacific & RoW.

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Regional Analysis

North America is dominating the market of intelligent personal assistant with the market share of XX% in the year 2015. High standard of living, high disposable income are some of major factors which is supporting the market in North America. Europe is holding second position in the market closely followed by Asia-Pacific. Asia-Pacific has emerged as fastest growing market with the CAGR of XX%. The main factor which is driving the market of IPA in Asia-Pacific is growth of countries and high adoption rate of technology. Most of the courtiers in APAC region is under developing phase and adopting new technologies for better growth in various sectors. High demand from India and China for smartphones and tablets are driving the market of IPA in this region.

Industry News

In January 2016, Apple announced about new AI name viv which is expected to replace Siri.

In May 2016, Google Inc. introduced new intelligent personal assistance name Google Home which will to control smart home.

In January 2016, Microsoft updated the Cortana, which is an IPA works on mobile as well as PC.

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