

Bobby Vernon Hits #1 on Amazon with Tackling Dummies

Bobby Vernon's new book, Tackling Dummies: Playing Amateur Football Smarter has proven to be popular hitting #1 bestseller on Amazon.

MIAMI, FLORIDA, UNITED STATES, August 25, 2016 /EINPresswire.com/ -- TacklingDummies.com releases [Tackling Dummies: Playing Amateur Football Smarter](http://TacklingDummies.com) by coach, entrepreneur, father and Best Selling Author, [Bobby Vernon](http://BobbyVernon.com). The book has proven to be very popular earlier this month on Amazon. Tackling Dummies hit #1 best seller status in multiple categories and the book was such a hit, Bobby Vernon landed on the Top 100 Author list.

Bobby Vernon has written Tackling Dummies: Playing Amateur Football Smarter to shed light on some of football's biggest problems and offers common sense solutions in a humorous way aimed at improving high school and youth football coaching and offers changes to the sport's culture to make the game safer, less professional, and more fun. Bobby Vernon's new #1 Amazon best selling book, Tackling Dummies is now available on Amazon.

See what people are saying about Tackling Dummies on Amazon:

"Fantastic read! I hope every coach from youth to the pros can apply these principles to teach a safer and proven

tackling technique for our kids. The speed and size of the players these days dictates that we evolve our techniques, otherwise the frequency and severity of injury will rise, jeopardizing the players and ultimately the wonderful game of American Football. Vernon gets it. He's a champion for writing Tackling Dummies, a must read for every parent and coach." - Kerry Perl



Amazon #1 Best Seller - Bobby Vernon

Best Seller in Business Mentoring & Coaching

Tackling Dummies: Playing Amateur Football Smarter Aug 2, 2016 | Kindle eBook
by Bobby Vernon

★★★★★ 3

Amazon Author Rank
#48 in Kindle eBooks > **Business & Money**
#51 in Kindle eBooks > **Health, Fitness & Dieting**

Product Details

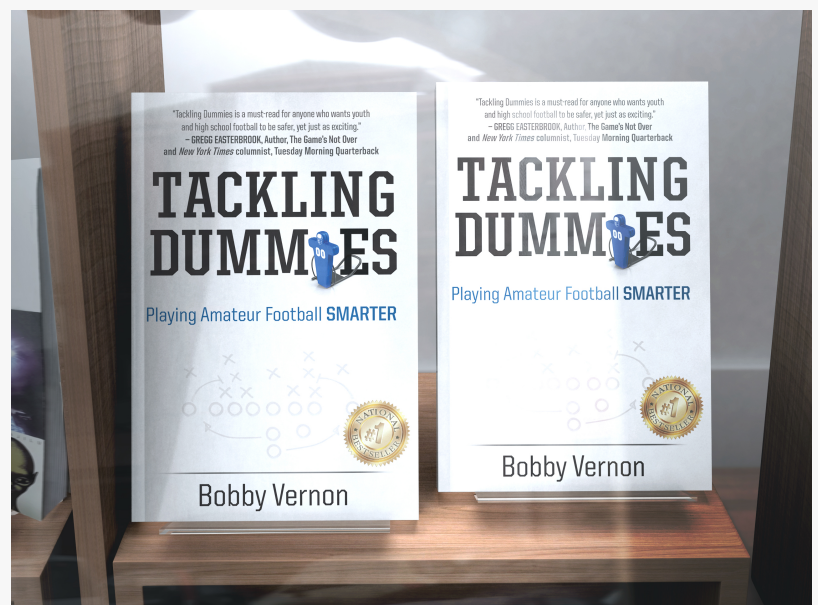
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Amazon Best Sellers Rank: #1,725 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

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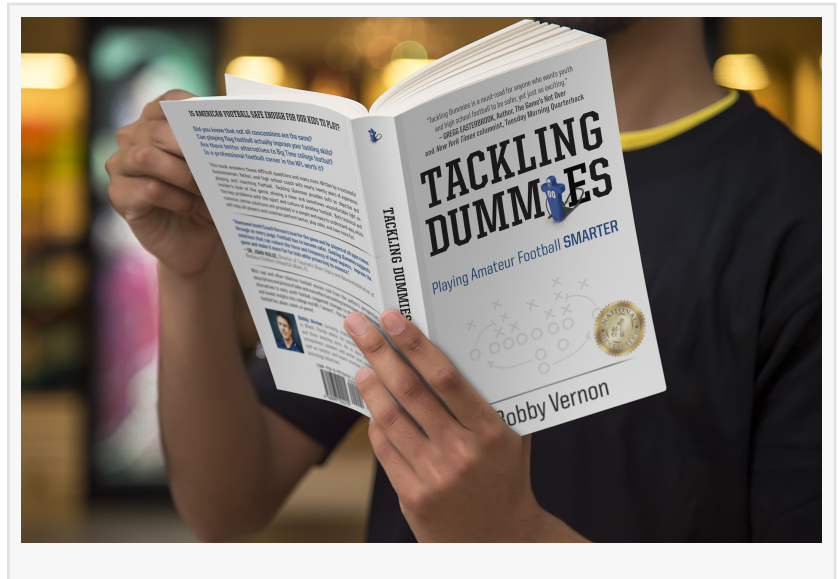
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Bobby Vernon's Amazon #1 Bestselling Author



Amazon #1 Bestseller

“Great informative book that definitely details what is wrong with the sport of football and how it can be corrected and played in a more safe manner. I am a father of a 6 year old boy, and after all the bad publicity football has gotten these past years, I’m very hesitant to put my son in tackle football. This book not only validates my beliefs in football in so many levels, but it also explains a more safe and appropriate manner to introduce younger kids to football.” - Eddie F.



For decades, we’ve been teaching our kids to start playing tackle football earlier, hit harder, practice longer, and play like

the pros. What if our current thinking about football coaching and culture was all wrong?

Pee Wee League players are getting paid to play football. Football conditioning is a year-round endeavor. Our kids are sustaining concussions before they reach high school. And, worst of all, many young football players are sacrificing everything to make it into the NFL history books...an almost impossible goal that isn’t all it’s cracked up to be. No wonder they’re not having any fun anymore.

“

Fantastic read! I hope every coach from youth to the pros can apply these principles to teach a safer and proven tackling technique for our kids.

Kerry Perl

Tackling Dummies addresses these issues and points out ways to improve football plays, football workouts and offers common sense ideas to minimize the potential of football injuries including traumatic brain injuries. (TBI’s)

As a former college player and current high school football coach who also spent two decades away from the game, Tackling Dummies uniquely offers both an objective and insider’s look into the sport and culture of football.

With real football stories from a number of amateur fields including high school and youth football, concussion treatment and prevention protocols, descriptions and photos of safer and more effective tackling techniques, football tactics, and honest insights into college and NFL “careers”, this book is a must-have for any football fan, player, coach, or parent.

About The Author:

Bobby Vernon is a successful businessman and former college football player. He received his MBA from Duke University and his undergraduate degree from Georgetown University where he played football for the Hoyas.

Bobby Vernon currently coaches high school football in Miami, FL where he lives with his wife and three sons. He is a speaker and writer and remains active as both an investor and board member in the financial and technology industries.

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