

# Seaside Staffing Wins 2016 City Beat News Spectrum Award For Excellence in Customer Satisfaction

*Virginia Beach-based maritime staffing agency, Seaside Staffing, earns top ratings for customer satisfaction and wins the Spectrum Award.*

VIRGINIA BEACH, VIRGINIA, USA, August 23, 2016 /EINPresswire.com/ -- With the highest possible rating of 5 stars, [Seaside Staffing](#) has earned the prestigious City Beat News (CBN) Spectrum Award for Excellence in Customer Satisfaction for 2016.

In partnership with The Stirling Center for Excellence, CBN recognizes companies for providing an outstanding customer experience and honors them with the Spectrum Award. Winners are based on CBN's independent, proprietary research and evaluation system, which identifies businesses with a track record of top-flight customer service and customer satisfaction. The rating system combines data collected from nominations, online and other customer reviews, surveys, blogs, social networks, business-rating services, and other honors and accolades — all of which express the voice of the customer. Only those with a 4 or 5 star rating receive the Spectrum Award.



Woman-owned-and-operated Seaside Staffing wins the Spectrum Award for Customer Satisfaction.

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We believe that to see a positive change in our industry, we need to embody that change through providing world-class, integral service to both our clients and tradespeople.”

*Cathey Botwright*

In business for more than a decade, Seaside Staffing is a certified woman-owned-and-operated small business (WOSB) specializing in [maritime skilled trade staffing](#) for the [ship building/ship repair](#) industry. Additionally, it launched Seaside Training in 2014 to facilitate a variety of Occupational Safety and Health Administration (OSHA) safety training classes for the industry, with two OSHA-authorized trainers on staff.

“Our vision is to see truth and uncompromisable values become the non-negotiable requirement of staffing services

valued above any other, and leading by example we will transform the standards of our industry,” says Seaside Staffing President & CEO Cathey Botwright.

“Everything we do, from how we operate to how we make decisions, is firmly rooted in our values,” says Botwright. “We believe that to see a positive change in our industry, we need to embody that change through providing world-class, integral service to both our clients and tradespeople. Our team values ethics over sales and people over profits. It's about honoring those you serve.”

Seaside Staffing's 5-star customer satisfaction rating is proof that customer service is a priority for Botwright and her team. “We will never compromise our work at the expense of our employees or

clients by taking shortcuts," she says. "We are simply people who care about those we serve along the way. By keeping this core concept at the center of everything our team does, we are able to provide the kind of integral service one should expect of our industry through our knowledgeable, empowered staff and skilled tradespeople."

Seaside Staffing is located at 4966 Euclid Rd., Suite 112 in Virginia Beach, Va. For more information, call 757-223-7928 or go online to [www.seasidestaffing.com](http://www.seasidestaffing.com). Visit the company's Star Page at <http://awards.citybeatnews.com/SEASIDE-STAFFING>.

#### About City Beat News and The Stirling Center

The Stirling Center includes a learning and resource center with courses, team training and support, executive coaching, articles, and case studies focused on excellence. Its objective is to enable and encourage excellence across many fields, wherever it can. The Stirling Center, [www.stirlingcenter.org](http://www.stirlingcenter.org), recognizes service excellence in both commercial businesses such as those served by City Beat News, and its "life" and "public service" divisions.

City Beat News and The Stirling Center are located in Lapeer, Michigan. For more information, call 866-732-9500 or go online to [www.citybeatnews.com](http://www.citybeatnews.com).

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