



Application Development and Integration Market Opportunities by Key Players, Regional Segmentation and Forecasts 2020

Analysts forecast the global application development and integration market to grow at a CAGR of 4.78% during the period 2016-2020.

PUNE, INDIA, August 24, 2016 /EINPresswire.com/ -- About the [Application Development and Integration](#) Market

EAs are computer-based software systems focusing on the needs of an organization, rather than individual users. Such organizations include businesses, schools, interest-based user groups, clubs, charities, and even governments. Earlier, software programs for inventory control, sales automation, human resources, and database management were designed to run independently. Most software was custom built for the specific need of proprietary systems. As enterprises grew, they gradually started realizing the need to share information and applications between systems. Finally, companies started investing in EAs to streamline processes and keep all enterprise systems interconnected.

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Covered in this report

The report covers the present scenario and the growth prospects of the global application development and integration market for 2016-2020. To calculate the market size, we consider revenue generated from both application development and application integration solutions.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Global Application Development and Integration Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Fujitsu
- IBM
- Microsoft
- Oracle
- Red Hat

Other prominent vendors

- Accenture

- Adeptia
- Atos
- Axway
- BT Global Services
- Capgemini
- Cisco Systems
- CSC
- Fiorano Software
- Hitachi
- HP
- Indra Sistemas
- Infor
- Infosys
- Intersystems
- MuleSoft
- NEC
- Northrop Grumman
- SAP
- SEEBURGER
- Software AG
- Talend
- TCS
- TIBCO Software
- Wipro
- WSO2

Market driver

- Need to improve customer relationships
- For a full, detailed list, view our report

Market challenge

- High cost and complexity involved in implementation
- For a full, detailed list, view our report

Market trend

- Steady shift to comprehensive suites and platforms
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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