

## Dr. Shahid Sheikh of Significant Consulting Associates to be Featured on CUTV News Radio

ROLLING HILLS ESTATES, CALIFORNIA, USA, August 26, 2016 /EINPresswire.com/ -- Millennials have been identified as the most valuable professionals and high-impact performers in the workplace today. With each passing year, more and more millennials have moved into executive positions.

While millennials are often well educated, technically excellent, broadly talented, and enthusiastic about their new roles, many possess limited management and leadership skills or experience, and most will not have developed vital people-management skills.

Significant Consulting Associates specializes in executive coaching for leadership, management and career development. Led by Dr. Shahid Sheikh, Significant Consulting Associates coaches emerging leaders, specifically millennials, to enhance their leadership abilities and skills.

“There’s a difference between how my generation, baby boomers, led organizations and how millennials would do it,” explains Dr. Sheikh. “My generation lived to work; the millennial generation works to live. Millennials seek challenges, yet work life balance is of utmost importance to them. It’s two entirely different leadership dichotomies.”

Today, America is in the throes of a demographic overhaul. Huge generation gaps have opened up in our political and social values, our economic well-being, our family structure, our racial and ethnic identity, our gender norms, our religious affiliation, and our technology use. Today’s Millennials—well-educated, tech savvy, underemployed twenty-somethings—are at risk of becoming the first generation in American history to have a lower standard of living than their parents.

As a result, the biggest challenge modern organizations face is preparing these future generations to



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be leaders. According to Dr. Sheikh, to be effective in the workplace, leaders need to measure and develop their Emotional and Social Intelligence. A leader must employ self-awareness, self-management, empathy, relationship management, and resilience in every act of leadership.

Dr. Sheikh works with millennials to develop the soft skills necessary to lead a team: self-leadership, ability to influence and lead, communication, emotional and social intelligence, polarity management.

“Millennials have come of age during the technological revolution. They grew up using technology,” says Dr. Sheikh. “But that personal touch interaction is missing. You may prefer to communicate digitally, but your team sees your body language, your demeanor, and how you actually communicate on a day-to-day basis. I work with them to develop those interpersonal skills and the leadership skills on a human level.”

Sheikh’s scientific approach, which includes Personality, Attitudinal, and Social and Emotional assessments, begins with determining and identifying his client’s developmental needs. He then facilitates a customized plan to achieve the desired outcomes.

“I don’t consider myself a global leader. I just want to change one person’s life,” says Dr. Sheikh. “I hear from my students and my clients that I have helped them change and I hope they pay forward what they’ve learned.”

CUTV News Radio will feature Dr. Shahid Sheikh in an interview with Jim Masters on August 30th at 3pm and with Doug Llewelyn on September 6th at 3pm EDT.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on Significant Consulting Associates, visit <http://www.significantconsulting.net>

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