

## River Street Sweets•Savannah's Candy Kitchen Expands to Florida

Valued franchisee Glen Willard set to open new location on Duval Street in Key West

KEY WEST, FLORIDA, UNITED STATES, August 23, 2016 /EINPresswire.com/ -- Savannah, Georgia's most famous candy store is headed to Key West as one of its owner-operators expands to a second location.



Glen Willard, a franchise owner of River Street Sweets•Savannah's Candy Kitchen's with a location in Georgia, is taking his commitment to the family-owned franchise to the next level by opening a second location, this time in the Sunshine State.



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Sweets•Savannah's Candy
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Jennifer Strickland, Co-Owner

"Growing up in Savannah, I've enjoyed visits to River Street Sweets and Savannah's Candy Kitchen for many years, so getting to be a part of this historic company is like a dream come true," Willard said. "The opportunities and locations are endless and it's a business that I can pass on to my family. It made sense to expand my commitment to this franchise because of how wonderful it's been to me and my family."

Willard opened his first River Street Sweets•Savannah's Candy Kitchen in 2015, after several runs as an independent small business owner. He credits the strong business model, support from the River Street Sweets•Savannah's Candy

Kitchen corporation and the overall nature of the candy industry to his business' continued growth.

River Street Sweets•Savannah's Candy Kitchen is a marriage of two well-known and highly respected gourmet candy brands based in the Southeastern U.S, River Street Sweets and Savannah's Candy Kitchen. After operating independent brands for more than two decades, the Strickland family, the proprietors of both candy stores, reunited to offer the River Street Sweets•Savannah's Candy Kitchen franchise opportunity.

"We couldn't be happier to have Glen sign on for another River Street Sweets•Savannah's Candy Kitchen location, and in less than a year since opening his first location," Jennifer Strickland, Co-Owner and Vice President of River Street Sweets•Savannah's Candy Kitchen said. "He and his family have been instrumental in the growth of our franchise and he's the perfect example of what we are searching for in our franchisees."

As River Street Sweets Savannah's Candy Kitchen continues its aggressive growth program,

franchise expansion plans call for further growth in Georgia and across the Southeast in targeted tourist locations—sweeping into South Carolina in markets such as Hilton Head and Columbia—and blanketing popular markets across North Carolina, Texas, Tennessee and Alabama. The River Street Sweets•Savannah's Candy Kitchen franchise program is also ripe for expansion in markets across the United States.

For more information about the River Street Sweets•Savannah's Candy Kitchen franchise operation visit <a href="www.RiverStreetCandyFranchise.com">www.RiverStreetCandyFranchise.com</a>, call (844) 842-9037 or email info@RiverStreetCandyFranchise.com.

About River Street Sweets Savannah's Candy Kitchen

River Street Sweets•Savannah's Candy Kitchen is a franchise concept united by two well-known and highly respected gourmet candy businesses based in the Southeast. Operating since 1973, River Street Sweets and Savannah's Candy Kitchens offer a variety of handmade Southern candies crafted right in front of customers. With more than a dozen locations across Georgia, South Carolina and Tennessee and a strong mail and web-ordering program, River Street Sweets•Savannah's Candy Kitchen is now expanding through the franchise program across the Southeast.

Bob Spoerl TopFire Media 708-249-1090 email us here

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