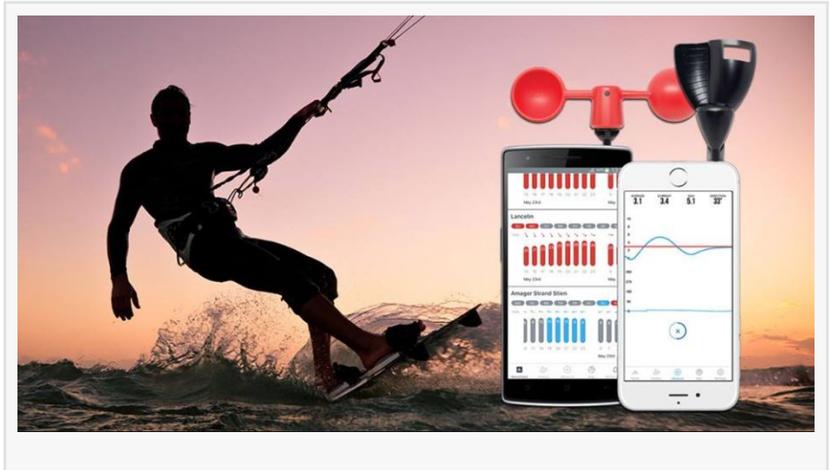


Vaavud releases new Kitesurf Wind app, with ultra-high resolution forecasting technology

Vaavud has released a new app for kitesurfers that provides forecasts with up to 81 times higher granularity than those that are commercially available.

COPENHAGEN, DENMARK, August 12, 2016 /EINPresswire.com/ -- The Danish crowdfunding success story Vaavud has released a new app for kitesurfers that provides forecasts in 3 x 3 kilometer resolution, which it up to 81 times higher granularity than other commercially available forecasts.



Expanding their precision proprietary [forecast](#) model, Vaavud has released a new app for kitesurfers, [Kitesurf Wind](#), that offers accurate, hyper-local forecasts to kitesurfers. The app includes individually tailored wind notifications, a live map of real-time wind observations, and precision forecasts up to 7 days in advance, so that kitesurfers can easily see when and where they can kitesurf in the coming week.

Vaavud is a Danish startup founded in 2013 after a successful crowdfunding campaign. Their premier products, the Mjolnir and Sleipnir, are wind meters that fit into a smartphones' headphone jack and allow users to measure wind speed and direction.

The crowdsourced measurements taken on these wind meters are collected and analyzed by Vaavud as part of their proprietary forecasting model. Kitesurf Wind uses this model for selected areas covering 11 countries in Europe. In some regions, the data points are every 3 kilometers, meaning Vaavud can take into account all manner of variance in wind and weather to offer a forecast that has 81 times higher granularity than other commercially available forecasts.

Similar forecasts also typically depend on users self-assessing tabulated wind and weather data to figure out if they can go kitesurfing. Kitesurf Wind's simple, readable interface tells users at a glance which locations and conditions are favorable, up to 7 days in advance.

"Smartphones have practically put a precision measurement in the hands of everyone, and we are excited to be among the first to really put this to use. Our technology makes high-resolution forecasts enhanced with crowdsourced data available to the masses. We are starting with an app for kitesurfers, but very soon our technology will benefit a much, much broader set of users," says Thomas Helms, Vaavud co-founder and CEO.

Vaavud plans to expand to provide data outside of Europe within the next year. In addition, Vaavud plans to launch dedicated windsurfing, sailing, and drone apps tailored specifically for these segments

before the end of 2016.

Find Kitesurf Wind on the App Store and Google Play.

About Vaavud:

Vaavud is a Danish startup whose mission is to provide high-resolution, personalized weather information. The company was founded in 2013 after a successful Kickstarter campaign aimed at giving kitesurfers and windsurfers an easy and precise way to share wind information from remote surf spots. Their premier products, the Mjolnir and Sleipnir wind meters, are complemented by Vaavud's feature-packed apps. Both the wind meters and apps are used by sailors, kitesurfers, windsurfers, paragliders, farmers, drone flyers, and many others. While the innovative wind meters allow users to measure wind conditions anywhere, anytime, the apps provide users with the highest resolution, personalized weather information available today.

With the new Kitesurf Wind app, forecasting data has been tailored especially for the needs of kitesurfers to include personalized spot forecasting for up to 2 surf spots, a live map of real-time wind observations, and intuitive recommendations. Kitesurf Wind also comes with a premium version for €30 per year, which provides unlimited spot forecasting.

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