

Smart Wearable Fitness and Sports Devices and Services Market Share, Supply, Demand, Analysis and Forecast to 2020

Analysts forecast the global smart wearable fitness and sports devices and services market to grow at a CAGR of 25.22% and 38.35% during the period 2016-2020.

PUNE, INDIA, August 25, 2016 /EINPresswire.com/ -- About Smart Wearable Fitness and Sports Devices

Smart wearable fitness and sports devices are portable devices that can be fastened to the body of a user to monitor real-time fitness, heart rate, sleep statistics, calorie control, and provide valuable health insights. The mechanism of smart wearable devices is similar to smartphones and tablets. These devices are used in various sports such as golf, football, basketball, tennis, skiing, and snowboarding. A smart wearable device can be easily synchronized with smartphones and tablets of users to enhance accessibility.

Analysts forecast the global [smart wearable fitness and sports devices and services](#) market to grow at a CAGR of 25.22% and 38.35% respectively during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global smart wearable fitness and sports devices and services market for 2016-2020. To calculate the market size, the report considers the smart wearable fitness and sports devices and generated by telecommunication operators in the smart wearable services market.

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The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

Global Smart Wearable Fitness and Sports Devices and Services Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Adidas
- Apple
- Fitbit
- Garmin
- Jawbone
- Nike
- Samsung
- Sony
- AT&T
- EE
- Sprint
- Telefónica

Other prominent vendors

- 270 Vision
- 4iii Innovations
- Agent
- Bia Sport
- Bragi
- BTS Bioengineering
- Buhel
- Carre Technologies
- Cool Shirt Systems
- Dreamtrap Commercials
- Epson America
- Finis
- Free Wavz
- Geopalz
- Gesture Logic
- Glofaster
- Jaybird
- Ki Life Solutions
- Microsoft
- Mio
- Moticon
- Mushroom Labs
- Myontec

- Notch
- O-Synce
- Polar
- Push Design Solutions
- Qardio
- Sentimoto
- Shot Tracker
- Suunto Ambit
- Sync
- Tlink
- Wearit
- Weartrons Labs
- Wellograph
- Xensr
- Xybermind

Market driver

- Strategic initiatives taken by smart wearable providers
- For a full, detailed list, view our report

Market challenge

- High power consumption of devices
- For a full, detailed list, view our report

Market trend

- Increased use of wearable devices in sports analytics
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table of Content:

PART 01: Executive summary

PART 02: Scope of the report
PART 03: Market research methodology
PART 04: Introduction
PART 05: Market landscape
PART 06: Market segmentation by application
PART 07: Geographical segmentation
PART 08: Market drivers
PART 09: Impact of drivers
PART 10: Market challenges
PART 11: Impact of drivers and challenges
PART 12: Market trends
PART 13: Vendor landscape
PART 14: Key vendor analysis (Products)
PART 15: Key vendor analysis: Services
PART 16: Appendix
PART 17: Explore Technavio

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