

Soulful Old School Groove band Mama SpanX launches new Indiegogo music project

*C-C Channel presents Mama SpanX!
GET In the GROOVE with Mama SpanX!
Join us on this exciting musical
adventure!*

PASADENA , CA, UNITED STATES,
August 25, 2016 /EINPresswire.com/ --
Seven piece Los Angeles-based band
Mama SpanX have launched a new
[Indiegogo](#) project, which aims to raise
the \$21,000 needed to launch their new
album later this year.

An original rockin' soulful-funk band
featuring strong melodies, lyrics,
grooves, great musicians and an exciting
stage show, Mama SpanX promises to
bring something new to the old school
music groove.

Consisting of New York Blues Hall of
Fame vocalist Nikki Armstrong, Steve
Johnson, Julie Sax, Steve Sadd, David
Abercrombie, Ben Beckley, and
Producer/ Engineer Richard Robinson
each member of the band has had their
own successes, but the seven artists/
musicians have now joined forces to
bring 10 to 12 brand new tracks to life.

The campaign is open until mid-
September, and throughout the duration of the campaign, the band will be adding video clips,
responding to questions, acknowledging contributors and updating the public on their progress.

The Indiegogo crowdfunding site allows anyone to set up a crowdfunding campaign for their project,
with campaigners able to [reward contributors](#) in the form of perks. Mama SpanX is no different: perks
range from a free digital download of the album before its release date for those who contribute \$10,
right up to a whole host of perks including recording previews, the chance to pick the song dedication,
an assistant producer credit and more for those who pledge \$10,000.

Says a spokesperson for Mama SpanX, "We're focused on delivering quality music and performances
to audiences, inspiring people to smile, laugh, dance and generally raise the morale of society in a
world filled with fear and global tensions. We want to get the whole planet into the right groove, but
can only bring our brand of old school music to life with support from the public. We're aiming to raise

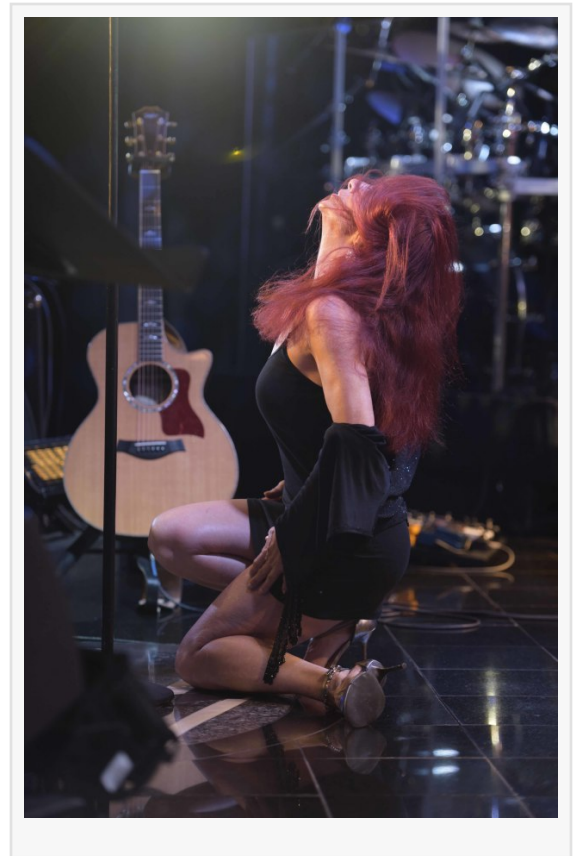


at least \$21,000 to record our new tracks, but have set a stretch target of \$40,000, which would see a vinyl release, touring, and label launch added to the mix."

The campaign will only be funded if the full \$21,000 target is achieved. Should the campaign be successful, \$10,000 will be put towards the recording and release, \$5,000 towards radio promotions, and the remaining \$6,000 for rehearsal space, rentals, travel, photography, promotional materials, internet visibility and the distribution of perks.

To find out more about the Indiegogo campaign, visit <https://www.indiegogo.com/projects/mama-spanx-recording-old-school-rock#/>.

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