



# Global General Lighting Market 2016 Analysis and Forecast to 2020

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*New Study: Global General Lighting Market Trend and Forecast Report*

PUNE, INDIA, August 26, 2016 /EINPresswire.com/ -- [Global General Lighting Industry](#)

The lighting industry includes general lighting, automotive lighting, and backlighting. The general lighting market is the major revenue-generating segment, followed by automotive lighting and backlighting. The general lighting market includes lighting applications for residential, industrial, commercial, architectural, and outdoor purposes. The commercial and residential segments are the major drivers for the general lighting market. The general lighting can be either traditional or LED lighting. The traditional lightings are categorized into LFLs, CFLs, and others which include incandescent bulbs, halogens, and high-intensity discharge (HID) lights. The traditional lighting market will observe a decline in the sales due to the rising popularity of LED.

Analysts forecast the global general lighting market to grow at a CAGR of 5.45% during the period 2016-2020.

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Covered in this report

The report covers the present scenario and the growth prospects of the global general lighting market for 2016-2020. To calculate the market size, the report covers the revenue generated from the sales of general lighting products across these five segments: residential, commercial, outdoor, industrial, and architectural.

The market is divided into the following segments based on geography:

- APAC
- Europe
- MEA
- North America
- South America

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Global General Lighting Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- General Electric
- Koninklijke Philips N. V.
- OSRAM
- Panasonic
- Schneider Electric

#### Other prominent vendors

- Acuity brands
- Advanced Lighting Technology
- Bridgelux
- Citizens Electronics
- Cooper Lighting
- Cree
- Dialight
- Dongguan Kingsun Optoelectronic
- Energy Focus
- Everlight Electronics
- Intematix
- Lemnis Lighting
- LG Innotek
- Luminus Devices
- Nichia
- NVC Lighting Technology
- Seoul Semiconductor
- Toshiba
- Toyoda Gosei

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#### Market driver

- Increase in number of households and urbanization worldwide
- For a full, detailed list, view our report

#### Market challenge

- Absence of global LED standardization
- For a full, detailed list, view our report

#### Market trend

- Increasing demand for architectural lighting fixtures
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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