

Twin Roads Announces Launch of Kickstarter to Help Bring Color and Life to the Often Dull Business of Men's Socks

Twin Roads - Color Your World with Socks

PHILDALPHIA, PA, USA, August 26, 2016 /EINPresswire.com/ -- In the eyes of many fashion experts too many guys do not do justice to their look by wearing unimaginative plain white or black socks. Stepping up to help solve this problem is the new brand [Twin Roads](#), who recently announced the launch of a



Kickstarter campaign to fund the release of a creative new line of premium quality, colorful, head turning socks sure to impress.

It's often the small fashion details that ensure a lasting impression. High on that list, is an item too many men neglect – their choice in socks, where plain white or black socks couldn't be more boring or lacking style. Fortunately, help is on the way. Enter the exciting new sock company Twin Roads, who recently announced the launch of a crowd funding campaign on Kickstarter to bring to market their colorfully designed, high energy socks that do a remarkable job of revealing a man's cool qualities and show they know how to dress. Early excitement surrounding the project is high.

“Twin Roads socks are stylish and trendy; geared towards the gentleman who is not afraid to express his individuality,” commented a spokesperson from Twin Roads. “They are meant to reinforce a man's personality and show off his fun loving side. Beyond the look, quality is something our customers can always count on. Our Twin Roads socks will be made to the highest standards at a wildly skilled Italian factory, acclaimed for their old world craftsmanship and attention to detail. Check out our Kickstarter and step up your style.”

According to Twin Roads, the men's socks category is growing at an explosive rate, seeing 14% growth last year alone. Their company, and its unique designs, is positioned expertly to become a big part of this success. The socks themselves are Italian crafted out of combed cotton praised for its softness and easy to care for, with lycra and nylon to keep the socks shape.

Twin Roads has set an ambitious goal for their Kickstarter campaign to bring the new premium sock line to market. Depending on the pledge, a number of different sock packages will be offered at extremely low introductory prices for helping the Twin Roads cause, with an estimated delivery date of November 2016.

The Twin Roads sock design have been met with enthusiastic feedback.

Michelle S., from Boston, recently said, "I'll be pledging to the Twin Roads Kickstarter to get my boyfriend four pairs of Twin Roads socks. They look amazing, and while he has good taste already, these are a step up from what he normally wears in all the best ways."

For more information be sure to visit <https://www.twinroads.com>.

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