

Blue Dog purchases merchant portfolio

Blue Dog recently closed on the purchase of a midwest based merchant portfolio of almost 700 customers

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News Release

FOR IMMEDIATE RELEASE



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Ron Eliot Dichter

FOR MORE INFORMATION, CONTACT:

August 25, 2016 Ron Dichter President & CEO 772-360-4646 ron@blue-dog.com

Blue Dog Business Services acquires merchant portfolio

Blue Dog Business Services, a Florida based merchant services provider, has recently closed on a transaction to purchase the residual rights of a Midwest-based ISO merchant portfolio including almost 700 merchant accounts.

Blue Dog has been systematically identifying strategic acquisition targets, portfolio purchases, and other value-added products over the last 12 months as it continues its national expansion of its product line.

Blue Dog Business Services has a unique approach and product offering that has allowed it to double its gross revenues every year since 2011.

"Traditionally we grow our sales organically, but over the last 12 months we've identified some key targets that offer enough synergies or similar client details to our current model that it's made sense to look at some key purchases. Our tag line, <u>Best Friend To Your Business</u>, we take very serious and if we can apply that mindset to an acquisition then it allows for a win-win environment to Blue Dog and it's new customers/employees in any purchase." Said Ron Eliot Dichter, CEO of Blue Dog Business Services.

For more information regarding Blue Dog Business Services, contact us at 772.360.4646.

About Blue Dog Business Services

Blue Dog Business Services is a top credit card processing service founded on the principle of being the "Best Friend to Your Business". Since 2010 Blue Dog has been providing incredible service, competitive rates and a suite of products to help their customers grow and adapt to the changing payment and point of sale landscape. For more information, visit blue-dog.com

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