

Image One USA Franchise Opens First Florida Territory

Operations Manager Nikko Conn takes ownership in Fort Myers Commercial Cleaning Business

FORT MYERS, FLORIDA, UNITED STATES, August 26, 2016 /EINPresswire.com/ -- College can be expensive — that's why 19-year-old Nikko Conn decided to open a business with Image One USA instead.

Rather than spend four years in college accruing tens of thousands of dollars worth of student loan debt, Conn did what a growing number of Millennials are doing and considered his alternatives. That's when he realized his career with Image One USA could take him even further than he knew.



Nikko Conn, franchise owner of Image One USA in Fort Myers, Florida

"I've worked with Image One as an operations manager for two years now and I love being a part of this company," he said. "The opportunity came up for me to become a franchise affiliate and it was something that I couldn't pass up."

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Nikko Conn, Owner

The new location in Florida is part of a targeted growth strategy that stretches across the Sunshine State and into other regions of the Southeast. Plans are in place to open additional locations in the region and beyond with the right owner-operators.

Nikko Conn is following in the entrepreneurial footsteps of his father Tim Conn, co-founder of Image One USA, who started his very first commercial cleaning business when he was just 14-years-old and now heads operations of a nearly 100-unit commercial cleaning franchise.

After working for the company throughout his teenage years, the younger Conn is eager to step into the role of ownership and help spread the Image One brand.

"Not only is this a great opportunity for me to launch my career, but it's also exciting to be the first franchisee in the Southeast United States," he said. "I'm able to help expand the brand into Florida and spread the word about this great company."

Image One already has nearly 100 franchise owners across the United States and an aggressive growth plan in place for 2016. Additional owner-operated locations are available across other key markets in the Midwest and Southeast. Image One USA offers a low-cost franchise model for driven individuals who want to make a difference and grow their own business.

Visit imageonefranchise.com to learn more about this low-cost franchise opportunity.

About Image One USA

Image One USA is a commercial cleaning services business. The Image One franchising model was formed on the principles of transparency, training, and top-notch financial and customer service support. In a 2015 Franchise Business Review survey measuring franchisee satisfaction, Image One received high ratings from franchisees, including a 4.3 out of a possible 5 rating in the "Core Values" category.

Image One franchisees work for themselves in a unique relationship with Image One. Image One provides them with customer support for their business, ongoing training, along with assistance with billing, equipment, and sales training. Image One has more than 80 commercial cleaning franchise locations throughout the Midwest. Immediate franchise and affiliate expansion plans call for locations across Texas, Florida, Georgia, Tennessee, Kentucky, Ohio, Wisconsin, Illinois, Indiana, Michigan and Iowa.

For more information on franchising, visit imageonefranchise.com, call (630) 616-1010 or email Director of Franchising Scott Kochanski at scott@imageoneusa.com.

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