

Wearable IoT World showcases new startups at Hong Kong's First U.S.-Pan Asia IoT Superhighway Demo Day

HONG KONG, HONG KONG, August 25, 2016 /EINPresswire.com/ -- HONG KONG, August 25, 2016 - [Wearable IoT World \(WIoT World\)](#), after announcing the first-ever Hong Kong class earlier this year, today officially hosted its Demo Day in Hong Kong. Twelve startups have reached the finish line of WIoT Labs' inaugural U.S.-Pan Asia IoT Superhighway Accelerator program. WIoT Labs, the largest and the world's first accelerator dedicated to the Internet of Things (IoT), wearables, and emerging technologies, showcased their newest batch of the most promising startups in the industries of Automotive, Smart Living, FinTech, and Health/Fitness during Demo Day. The startups pitched their innovations to the global investor and media community at Mettā, the new entrepreneurs club.

The event also featured industry-leading speakers who shared their insights on the future of the IoT industry in the U.S. and Asia. They include:

- Mr. Nicholas W. Yang, JP, Secretary for Innovation and Technology, HKSAR
- Mr. Herman Lam, Chief Executive Officer, Hong Kong Cyberport Management Company Limited
- Mr. Charles Ng, Acting Director-General of Investment Promotion, Invest Hong Kong

- Dr. Allan Zeman, GBM, GBS, JP, Chairman, Lan Kwai Fong Holdings Limited
- Mr. Duncan Chiu, Managing Director, Radiant Venture Capital

“Since we launched in Hong Kong, Wearable IoT World Labs has successfully tied together the local IoT ecosystem and the global technology scene with support from our partners in the community,” said Kyle Ellicott, Co-Founder and Chief Labs Officer of WIoT World. “We are pleased to contribute to the



Wearable IoT World's First U.S.-Pan Asia IoT Superhighway accelerator program - Demo Day in Hong Kong



Mr. Redg Snodgrass, Chief Executive Officer & Co-Founder, Wearable IoT World, speaking at the event.

expansion of the entrepreneurship landscape – Asia is experiencing fast growth and Hong Kong is the epicenter of the region. Needless to say the opportunities are endless and we are excited to have our latest startups leverage these advantages and what the community has to offer.”

Demo Day showcased pitches by the inaugural Summer 2016 class of startup innovators in the IoT, Wearables, Smart Home, Health, and Automotive industries. The 12 startups include:

- 18000rpm - 18000rpm is a hardware and software company which makes technology previously only available to



Demo booths at the event

professional racers accessible to every motorsport enthusiast at an affordable price. 18000rpm currently has three mobile applications on the market: iLapTimer, iLapTimer2, and iAlign - apps which help drivers improve track times, fine tune race cars, and analyze race data. With Gamification, the apps also allow drivers to compare and challenge other users around the world.

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- Auluxa - Auluxa provides smart home solutions at no upfront cost through a subscription service that provides hardware and an IoT ecosystem. Auluxa’s system is built around their connected hub that controls all the essential features (Lighting, Air-conditioning, shades etc.) of your home with top tier designed switches and modules.
- Auvi - Auvi revolutionizes the mobile music industry by bringing you the true high-definition (HD) “lossless” online music.
- Clim8 - Clim8 is poised to stand at the forefront of intelligent thermal clothing. That’s because Clim8 has a profound ability to maintain, monitor, analyse and activate your body temperature.
- Dragon Universe - Dragon Universe is an IoT focus startup company to design and manufacture devices connecting

people, home appliances, and automobiles together. Our mission is to make people living smarter, safer and more comfortable.

- Good Parents - The Kiddo, brought to you by Good Parents Inc, is the world’s first health focused wearable for kids. It tracks key bio-metrics providing parents with real-time wellness and development insights.

- IOTRACKS - provides developers a way to build for the Internet of Things that fits with their existing skill sets. As developers build with the company’s open-source technologies, it becomes increasingly beneficial for them to take advantage of the company’s commercial offerings for IoT solution management.

- innoWear - innoWear is in the business of enhancing health and lifestyles by building a platform that will integrate multiple devices and provide actionable insights.

- Migo IQ - Migo IQ is a smart, learning, customized filter that layers beautifully on the physical environment. Migo IQ adds machine learning software to in-store beacons, and consumers get relevant offers that produce more purchases and higher revenue.

- nexpaq - nexpaq is a modular IoT platform. Through modularity, anyone can customize the functions

of their devices. Through nexpaq's phonepaq, the world's first modular smartphone case, and the batpaq, a standalone modular device, users can go modular anywhere from the familiarity of the smartphone to the comforts of home.

- ORii - ORii is a ring that puts the power of the smartphone (through voice assistant like Alexa) on your finger. Fashionable and discreet, this smart ring lets you take phone calls and talk to your voice assistant just by touching your ear.
- Ozmo - Ozmo is a smart cup and app that works together to help people to reach their hydration goal and balance their coffee intake through Ozmo's photo-sensing technology. The Ozmo motivation platform, named Lifepoints, will reward users through their fitness and hydration achievements and allow users to redeem tangible goods from affiliates and coupon offer wall. Ozmo is a hardware startup with a focus on their reward system development.

WIoT Lab's most recent Winter 2016 San Francisco class includes home energy firm ElectrIQ Power (<https://electriqpower.com>), which racked up \$60 million in pre-orders for its IQ System home energy system; and parking sensor startup FenSens (<https://fensens.com>), who recently exceeded their crowdfunding goal well ahead of the completion of their campaign.

The Wearable IoT World U.S.-Pan Asia Accelerator is housed in Hong Kong Cyberport Management Company Limited (Cyberport), an official partner of the initiative.

Wearable IoT World Lab's Demo Day was hosted by Mettā, an entrepreneurs' club that connects people, ideas and resources, bringing the global startup ecosystem closer together.

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About Wearable IoT World Labs:

Wearable IoT World launched the world's first accelerator focused on the Internet of Things, wearables, and emerging technology markets. Our 15-week program provides promising entrepreneurs the tools, technology, network access, mentorship, and investment opportunities needed to take products and innovations to market. Visit our website at <http://wearableworld.co>

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