

## Global Amazon.com Market 2016 Share, Trend, Segmentation and Forecast

Global Amazon.com Market 2016 Analysis and Forecast

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- The Company Overview offers basic information on <u>Amazon.com Inc</u>. with Key Highlights and Stock Price Chart

- The Services segment provides extensive information on the existing and new services offered by the entity

- The SWOT Analysis has been prepared with thorough Analysis and provides a clear picture of the Strengths and Weaknesses of the entity along with the Opportunities and Threat from the Industry it has been catering to

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- The Financial Highlights portrays the Financial Position of the entity. Also, the Ratio Analysis sections offer year-on-year key ratios as well as graphs and charts with 2 year detailed Ratio Analysis of certain key Profitability and Leverage ratios

- The Management section offers all relevant information on the Managing Committee and the Board of Directors of Amazon

- Industry Overview contains detailed information on the Global ecommerce Industry with data on the Total Retail Sales in the Middle East & Africa; Digital Buyers Worldwide, etc.

- Strategic Initiatives provides the Road Map adopted by the company to earn Financial profits; Increase their Brand Value and strengthen their Market Position

- Shareholding details provide the Shareholding Structure depicted with the help of Charts

- Client response on Products, Value-added services; Events are presented in the Social Media Response section. Also, we provide a dedicated section with Conclusions on the Market Response of the entity's products, services, etc.

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Table of content

- Company Synopsis
- Geographic Spread
- Significant Subsidiaries
- Board of Directors
- Management Details
- Shareholding Structure
- Services
- Peer Comparison
- Financial Performance
- Significant Events
- Mergers & Acquisitions
- Broker Consensus
- Financial Forecasts
- Corporate Strategies
- Social Media Analysis

- SWOT Analysis

- Industry Analysis

- Factsheet

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