

A New Found Art Community

Building an online community with a difference

SYDNEY, NSW, AUSTRALIA, August 31, 2016 /EINPresswire.com/ -- Australia based artist Julie Rekha is an expert in creative and expressive art. She has recently founded Art Expedia, a place where people can enjoy a series of art collections by local and international artisans.

"What we do at Art Expedia is make sure that our art community is regularly updated on the ongoing changes within the industry. And by giving our team of experts beautifully written descriptions and stories on their art and bio data, we have found that it's restoring the meaning of art in the modern setting. There is so much to benefit from being part of the Art Expedia community as there is always something for everyone to admire, read and browse through."

"We are different in the way we promote our art, we engage our readers and art collectors by how we write inspirational stories for each piece and give meaning to it. People love knowing what inspires us to create these <u>paintings</u> and they want to know the stories behind it".



Talented and Fresh



Online Art Gallery

"In return we not only help <u>our artists</u> make a leveraged income from their passion, but we also help educate and bring awareness to the public about supporting and sustaining our local talent. Over the years especially with the advent of social media, art has become very prolific and people may have lost their appreciation for it because they think it is a disposable hobby".

Julie goes on to say,"It is a very simple theory yet very effective for building a strong community. We are growing in social media popularity and more and more artists, once understanding our philosophy and purpose, want to be involved in the artexpedia experience. Australia has many great and talented artists and with an ever-growing demand for art online I have decided to help as many along the way get the acknowledgment and recognition they deserve".

Ms Rekha believes that it is now the time for 'individuality' and 'self-expression' so all artists need to make the most of what is available to use online and offline.

Ends.



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Julie Rekha



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