



# Proactive profit protection becoming critical for Middle East retailers

*Retailers across the Middle East are focused on transitioning their loss prevention functions from a support role into true business drivers.*

DUBAI, NON-US, UNITED ARAB EMIRATES, August 30, 2016 /EINPresswire.com/ -- The Middle East retail market is being shaped by two major trends - a rapidly advancing e-commerce sector and a shift towards omni-channel retail operations. This means that retailers could lose billions of dollars each year due to retail loss and shrinkage. Retailers across the Middle East are focused on transitioning their loss prevention functions from a support role into true business drivers in an attempt to reduce loss and enhance their profits.

To help address this, the 2nd Retail Loss Prevention & Profit Protection Conference will be held from 24 - 25 October 2016 in Dubai, UAE. Featuring participation from retail operation, loss prevention, security, risk management and other senior retail experts operating in the Middle East, it is a pivotal platform for the industry to review the latest technology and innovative developments in retail loss prevention and profit protection to guide their business strategies.

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Speakers include:

- Keith Garnish, Head of Corporate Investigations, Tesco
- Tania Moubader, Director of Retail Operations, Atlantis the Palm Dubai
- Gary Tattersall, Head of Asset Protection & Risk Management, Jack Wills
- Laura Berche-Sigrist, Head of Internal Audit & Risk Management, Sharaf HQ Investment
- Kalim Khan, Head of Internal Audit & Vice President, Majid Al Futtaim Retail, Carrefour
- Paul Hopkins, Head of Retail, Emirates Leisure Retail
- David Erasmus, Group Asset Protection Manager, Al Tayer Group
- Charanjeet Singh Bhatia, Head of Fraud Risk Management, First Gulf Bank
- Prashanth Kumar, Senior Audit Manager, Group Internal Audit, Al-Futtaim Group
- Ramanathan Iyer, Senior Manager, Process & Compliance, Al-Futtaim Retail Division
- Sayed Wajahat Ali, Director Technical Audit, Internal Control, Du
- Tanweer Ahmad Siddiqui, Loss Prevention Team Leader, Azadea Group
- Jeeva Kumar, Group Loss Prevention and Inventory Manager, Bin Hendi Enterprises
- Khalid Saleh, Security Manager, Chalhoub Group
- Laurent Guiela, Senior Retail Manager, Rivoli Group

The 2nd Retail Loss Prevention & Profit Protection Conference will take place from 24 - 25 October 2016 in Dubai, UAE, and will feature a mix of keynote sessions, case studies and interactive networking sessions. Sponsors supporting the conference include Checkpoint, G4S, Tyco, Business Automation & Security Systems, MVP Tech and Axis Communications.

Find the full agenda, speaker list and registration form at [www.retaillosspreventionme.com/news](http://www.retaillosspreventionme.com/news) or call +971 4 364 2975 or email enquiry@iqpc.ae for more information.

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