



YellowPages.green and WhitePages.green Domain Names Acquired by YELLOW PAGES GOES GREEN®

Innovator in digital telephone directory listings and advocate for staunch environmentalism, announces acquisition of new gTld Internet domain names.



NORTHPORT, NEW YORK, UNITED STATES, August 31, 2016 /EINPresswire.com/ -- Yellow Pages Directory Inc., which operates its Yellow Pages Goes Green ("YPGG"), an environmentally-conscious "Green" telephone directory, has announced their acquisition of the Internet domain names "YellowPages.green" and "WhitePages.green" as a part of their ongoing effort to support "a greener Internet", and build public awareness to the idea of an opt-out registry. Dot green domains represent a more sustainable Web for a more sustainable world.

Yellow Pages Goes Green by Yellow Pages Directory Inc., is an innovator in digital telephone directory listings and an advocate for staunch environmentalism with its cutting-edge website that delivers over 28.5 million up-to-the-minute business listings and 250+ million residential listings throughout their online-only United States website. Where print directories are often out-of-date within weeks or even days of publication in addition to using up valuable natural resources in both their creation and disposal, "YellowPages.green" and "WhitePages.green" are fast, convenient, and easy ways to access the information needed to find goods and services online.

<https://www.yellowpagesgoesgreen.org> listings are updated constantly, always ensuring users have the most accurate information; in an unstable national economy where businesses open and close every day, consumers clearly need a more flexible and dynamic solution to their directory needs- YellowPagesGoesGreen.org provides it." said Michael Keegan, Owner and CEO of Yellow Pages Directory Inc.. "In addition, YellowPagesGoesGreen.org users not only have the ability to search listings, but to add and maintain their own as well."

The acquisition of the domain names "YellowPages.green" and "WhitePages.green" took place via Afiliat, a leading domain registry operator whom released the Dot green domains for general availability on 03/24/2015. Those interested in learning more about the .GREEN TLD should visit the <http://get.green> website. Internet users are increasingly searching online for green solutions, be it products, services, housing, etc. With trillions of dollars being invested in "green projects" and millions of people changing their habits, this is the TLD that will make it easier to find green solutions online.

Yellow Pages Directory Inc., with its United States federally registered YELLOW PAGES GOES GREEN® trademark, will continue to push its vitally-important environmental agenda via their new "YellowPages.green" and "WhitePages.green" domains, their strong support of the nation-wide opt-out movement to allow citizens a simple and effective alternative to print telephone directories nationwide.

Yellow Pages Directory Inc., owner of both the original opt-out registry YellowPagesGoesGreen.org and the original public awareness petition site, PaperlessPetition.org, both web sites which were instrumental in promoting opt-out awareness across the United States over the past decade. Yellow Pages Directory Inc. has also taken steps to reduce its own impact on the environment through the use of solar and energy-efficient web-hosting services.

For more information please visit <https://www.yellowpagesgoesgreen.org>.

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This press release can be viewed online at: <http://www.einpresswire.com>

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