

10 Steps to Master Your Twitter Account: Become a Twitter Expert

This New eBook Will Show You How a Tweet Can Improve Your Business

SOUTHAMPTON, HAMPSHIRE, UNITED KINGDOM, September 1, 2016 /EINPresswire.com/ -- Do you have a small business and you don't know where to promote it for free? Go on Twitter. This social media platform can seem challenging for new users but help has arrived in the form of a new eBook from [Carmen Lascu](#): 10 Steps to Master Your Twitter Account: How to Become a Twitter Expert. https://www.amazon.co.uk/Steps-Master-Your-Twitter-Account-ebook/dp/B01L9D04D4/ref=sr_1_1?ie=UTF8&qid=1472721101&sr=8-1&keywords=twitter+expert

This do-it-yourself guide will help readers better understand the platform and how they can use it to strengthen and expand their brand.

With more than 320 million monthly active users, Twitter is a huge opportunity for businesses and brands to promote their message, engage with customers, increase awareness and drive sales.

After reading 10 Steps to Master Your Twitter Account: How to Become a Twitter Expert. you will learn how to:

- Establish a strong presence on Twitter
- Use photos and hashtags effectively
- Build Twitter lists and participate in chats
- Gain targeted followers
- Track performance
- And much more.



Twitter encourage dialogue and the more you engage with your followers, the more you will get visibility, have more followers and your messages will reach more people.

Carmen Lascu

The book is based on countless hours of research and Lascu's personal experience in helping new Twitter accounts attract thousands of followers in just a few weeks. And these tips are guaranteed to help readers easily gain 1,000 followers.

Don't miss out on this great opportunity to build your business as you learn the tricks to master Twitter. Order a copy of '10 Steps to Master Your Twitter Account: How to Become a



Twitter Expert' today!

About the Author

After almost 15 years of experience in media, public relations, events, project management and business development, with a Bachelor's Degree in Journalism, a Masters in Multimedia Production, and a Certificate in Project Managing, Carmen Lascu decided to bring all that she has learned over the years to help other people set-up, promote and grow their businesses, showing what it takes to fully succeed in their chosen industry.

She came up with the idea of writing the eBook "10 Steps to Master Your Twitter Account: How to Become A Twitter Expert" after was asked by a friend of her to help him with setting up and managing a brand new Twitter Account for his business.

Having studied what Twitter Influencers and entrepreneurs have done, she decided to write this eBook to help other businesses grow their online presence on Twitter. The best thing is that the steps presented in this eBook are tried and tested.

Carmen Lascu

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This press release can be viewed online at: <http://www.einpresswire.com>

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