

Berlitz Announces the Launch of a New Website

Berlitz, a leading language school in Toronto and elsewhere in Canada has launched a brand new website.

TORONTO, ON, CANADA, September 1, 2016 /EINPresswire.com/ -- Berlitz, a leading [language school in Toronto](#) and elsewhere in Canada has launched a brand new website. The site is designed to be more user-friendly and to be optimized for mobile use, which will enhance the appeal to current students as well as those who are interested in learning a new language.

The website makes it easy to find the type of lessons a potential student is most interested in. Right on the home page is a drop-down menu to help the person navigate to the correct area of the site for the lessons they are interested in. They can select the type of lesson, the language and the location. Once they click Get Started Now, they will be taken to a page which tells them about the available options for their choice.

At the top of the home page and every other page are menu tabs, which provide quick access to the area of interest. The sections include Private Lessons, Group Lessons, Virtual Lessons, Study in Canada, Kids & Teens, and Corporations & Government. Click on any one of these links to be taken to a page which provides more information, testimonials and a link to click for specific classes.

If location is of prime importance, the pages also provide quick links for each of the cities where Berlitz operates. There are six in total where students can [learn English in Toronto](#), Vancouver, Calgary, Markham, Ottawa and Montreal, as well as many other languages.

The website provides a contact page where a person can include a message along with their contact information. The page asks several important questions to ensure the message is sent to the appropriate person. A link to the company's blog is also included as well as the ability to convert the site to French. At the bottom of the page, links to the company's social networks makes it easy to connect. They can be found on Facebook, Twitter, Google+, LinkedIn and YouTube.

To learn more about Berlitz or the Berlitz method, potential students can click on the links at the bottom of the page. Success stories are included on most pages to help visitors to the site feel more confident with the company's ability to teach them a foreign language. "Far exceeded our expectations in resourcefulness and coaching," stated one such testimonial.

Berlitz is a recognized leader in [foreign language classes](#) throughout Canada with a worldwide reputation. Students have the opportunity to learn a language in the way that best fits their learning style, whether it's online, with private lessons or in a group environment. The company teaches English, French, Italian, and Spanish as well as other languages not commonly taught in all scenarios. These include Dutch, Russian, Polish and many more.



The new website enhances the solid online reputation of Berlitz and promises to increase the appeal to prospective students who can access the information they need to make a decision about learning a new language.

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This press release can be viewed online at: <http://www.einpresswire.com>

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