

E-Learning World Market Segmentation and Major Players Analysis 2022

E-Learning Market 2016 Share, Trend, Segmentation and Forecast to 2022

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/EINPresswire.com/ -- The Global [E-Learning](#) market is estimated to be \$ 165.36 billion in 2014 and is poised to grow at a CAGR of 5.08% to reach \$243.8 billion by 2022. The key factors that are favoring the market growth are flexibility in learning, low cost, easy accessibility, increased effectiveness by animated learning, escalation in number of internet users and growing access of broadband pooled with mobile phones with online capabilities. However, factors like change management, technology obsolescence and vendor- developer partnership are major restraints that are hindering the growth of this market. While the United States leads the sales, Asia is the second largest market in eLearning products.

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The Global E-Learning Market is segmented on the basis of Product, Vendors, Technology and Geography. On the basis of Product, the market is segregated into Academic e-Learning and Corporate e-Learning. On the basis of Vendor, the market is categorized into Content Providers and Service Providers. The market is segmented on the basis of technology into Learning Management system (LMS), Rapid e-learning, Mobile e-learning, Virtual classroom, Podcasts, Application simulation tool, Learning Content Management System, Knowledge management system and others. Global E-Learning Market by geography is categorized into North America, Europe, Asia Pacific and Rest of the World.

The key players in the Global E-Learning Market are Adobe systems Inc., Apollo Education Group Inc., Cisco Systems, Citrix, HealthStream Inc., McGrawHill, Microsoft, Saba, Skill Soft and Blackboard Inc.

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- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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