

Labsystems Diagnostics and Oxford Biosystems Start New Journey for The UK and Ireland

VANTAA, FINLAND, September 5, 2016 /EINPresswire.com/ -- <u>Labsystems Diagnostics</u> Oy, from Finland, a <u>Trivitron Healthcare</u> enterprise, has entered into a dealership relationship agreement with UK-based Oxford Biosystems for the UK and Ireland markets. With this engagement, Fabrizio Radice – LDx Global Sales & Mktg Director said: I am proud that Oxford Biosystems will sell and support Labsystems Diagnostics products which will enhance Labsystems' presence in the UK and Ireland markets for its Infectious Disease, Point of Care, PCR, Gastro and <u>Newborn Screening</u> products. The synergetic effect will provide better local support for end user laboratories, clinics, reference centers and large IVD portfolios.

The agreement will benefit Labsystems Diagnostics and Oxford Biosystems leverage their respective leadership and long term experience in respiratory infectious diseases like Chlamydia pneumoniae, Mycoplasma pneumoniae and Bordetella pertussis. Labsystems Diagnostics has long history of satisfied customers using company's high quality EIA kits for laboratories. The company has also created unique Point-of Care tests for Mycoplasma pneumoniae and Chlamydia pneumoniae which allow the getting the results in 10 minutes from one fingertip blood drop. Labsystems Diagnostics is also a pioneer in the Newborn Screening (NBS), and was the first to develop fluorometric PKU (Phenylketonuria) test in microplate format. Company has recently created fully automated high-throughput platform for the NBS which facilitates testing of over 2000 babies' samples in one run. Tests can also be combined, to run all the commonly used assays together. The Trivitron enterprise has an extensive R&D pipeline of over 35 products under development.

Mr. Mark Upton - Managing Director, Oxford Biosystems quoted - 'Oxford Biosystems was established in 2001 with the aim of sourcing reliable, high quality in-vitro diagnostic products and research tools for clinical, industrial and research laboratories. Based in Milton Park, Oxfordshire, Oxford Biosystems offer a wide range of products incorporating a variety of technologies. Product specialists are trained in the application of the products and ensure that end-users are offered a highlevel of customer service and technical support.'

Mrs. Fiona Alcock – Marketing Director, Oxford Biosystems quotes – 'We are very pleased to be working with Labsystems Diagnstics Oy, a company with an excellent reputation for innovation and high quality products. The Labsystems range offers some exciting opportunities with some unique products and tests ideally suited for our demanding market. We are looking forward to introducing these products to our customers. Laboratories and hospitals will have a great benefit from the synergetic combination between the two companies' expertise and strong technical and Sales support into the field.'

Amit Arora Labsystems Diagnostics Oy +91 9871007298 email us here Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2016 IPD Group, Inc. All Right Reserved.