

# New Coffee Innovation for the Hospitality Industry Provided by Farmers Blend Coffee Company

*Are you struggling to get a decent cup of coffee in your hotel room? Farmers Blend Coffee ends the dilemma of cheap hotel room coffee's for good.*

HO CHI MINH CITY, VIETNAM, September 6, 2016 /EINPresswire.com/ -- [Farmers Blend Coffee](http://FarmersBlendCoffee.com) Company is proud to reveal its newest innovation in the world of coffee. With a background in the luxury hospitality, Dietmar Vogelmann, Managing Director of the Company says: “our newest addition to our portfolio is the perfect solution for hotels and resorts struggling to offer great in-room coffee to their guests.” Farmers Blend Coffee managed to create a 100% environmental friendly, easy to use and disposable coffee sachet for the everyday convenience without the need expensive equipment in hotel room.

Mr. Vogelmann continues: “Instant Coffee can be found in every hotel no matter if budget or luxury, however, in the modern evolving world of specialty coffee, consumers get more demanding and have every right to do so. Coffee Capsules on the other hand are not much of an alternative as the produced plastic waste, by no means, justifies the convenience of these products nor the expensive purchasing prices.” The mission of Farmers Blend Coffee was to develop a product which first, is environmental friendly and which can keep up to the demands of coffee lovers in this fast moving industry as well as being affordable for hotels but still offering the best quality product possible.

After researching, testing and more testing Farmers Blend Coffee developed the “Single Serve Pour-Over Coffee Sachets” which work similar to an everyday teabag. The materials used are bio-degradable and the coffee beans are sourced and fair-traded from Farmers in the Highlands of Vietnam. “Our Mission and Vision for Farmers Blend Coffee, is not only to introduce the Vietnamese Coffee Culture to coffee connoisseurs around the globe, but also to improve living standards of local Farmers and Communities”, Mr. Vogelmann added.

The single serve coffee sachets can be customized for hotels & resorts or retailers and directly imported from Vietnam. Farmers Blend Coffee products are FDA certified and approved. “Hotels can



order directly with our company in Vietnam, we customize the packaging according to our clients' needs and are fully certified to be able to import our unique product to the USA", Mr. Vogelmann ensured.

For more information please visit [www.farmers-coffee.com](http://www.farmers-coffee.com) or contact info@farmersblend.coffee directly.

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Freshly brewed coffee,  
with compliments from



PRINCESS D'ANNAM  
RESORT & SPA

Cà Phê Phin Giấy  
Single Serve Pour-Over Coffee



12g / 0.42 oz

This press release can be viewed online at: <http://www.einpresswire.com>

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