

# Workforce Analytics Market to Reach \$1.29 billion with 16.7% CAGR Forecast to 2022

*Workforce Analytics -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021*

PUNE, MAHARASHTRA, INDIA,  
September 6, 2016 /EINPresswire.com/  
-- [Workforce Analytics](#) Industry

## Description

According to Statistics MRC, the Global Workforce Analytics market is accounted for \$439.4 million in 2015 and is expected to reach \$1.29 billion by 2022 growing at a CAGR of 16.7% from 2015 to 2022. Workforce analytics is a combination of software and methodology that implements statistical models to employee related data. The driving factor for workforce analytics market is competition within the business which leads to better business development.

Other factors such as huge requirement for skilled workforce, changing work dynamics, BYOD (Bring Your Own Device) trend and implementing of consumer type applications in the workplace are impelling market growth. However, lack of awareness in organization and data security concerns are impeding the market. Demand for integrated workforce analytics solutions and cloud-based solutions along with demand for mobile applications will further provide opportunity for the market to grow.

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The workforce analytics solutions are estimated to have greater demand in the enterprise segment followed by consulting services. Banking, Financial Services and Insurance (BFSI) segment contributes the largest market share. The workforce analytics market in the retail, healthcare, and energy & utilities sectors are also projected to grow further. North America is expected to be the largest market share for the given forecast period. Europe and Asia Pacific is anticipated to grow rapidly.

Some of the key players in global Workforce Analytics market are

ADP,LLC., IBM Corporation, ORACLE Corporation, SAP SE, TABLEAU SOFTWARE, Cornerstone OnDemand, Kronos Inc, Visier Inc, WorkForce Solutions, Cvent Inc, Active Network LLC, Workday Inc., Zerista, Inc., Eventzilla, Concentra .

Deployment Models Covered:work



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- On-Cloud
- On-Premise

End Users Covered:

- Large Enterprise
- Small and Medium Enterprise

Services Covered:

- Solutions
- Services
- o Consulting Services
- o Managed Services
- o System Integration

Verticals Covered:

- Healthcare
- Government and Public Sector
- Education
- Energy and Utilities
- Banking, Financial Services and Insurance (BFSI)
- Manufacturing
- Telecom and IT
- Retail
- Travel and Hospitality
- Other Verticals

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Regions Covered:

- North America
- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- o Rest of Europe
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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