

## Mosquito Shield targets Southeast in nationwide expansion

Zika virus accelerates growth for mosquito- and tick-control company

NORTH ATTLEBORO,
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-- As Mosquito Shield closes on its
strongest franchise growth year-to-date,
the company continues to accelerate for
growth through the end of 2016.

Michael Moorhouse, Vice President of Operations, announced today that through an aggressive expansion strategy, Mosquito Shield is looking to sweep across the Southeast with three to five new locations in Florida, Georgia and the Carolinas.

"We've researched the market, and there is a significant need for quality mosquito and tick control in this region," Moorhouse said. "It's obvious that residents are demanding this kind of service and we believe the right owner-operators are right here to offer it."

The growing threat of Zika and a humid climate make the Southeast prime for an innovative mosquito-control franchise to





Mosquito Shield's three-pronged approach kills mosquitoes, masks CO2 and repels them away from your property

take root. With Mosquito Shield's large territory sizes and comprehensive franchisee support, owner operators are given the tools needed to position their business prominently in the industry and community.

Mosquito Shield offers two types of franchises — a new, start-up franchise or a conversion option for existing pest control businesses. Both franchise options are molded from Mosquito Shield's established model and come with a full range of support services and the revolutionary Mosquito Shield Protection Blend for optimal mosquito and tick control and eradication.

New franchise owners receive ongoing training opportunities and support, along with advertising advantages and promotional materials associated with the Mosquito Shield name.

"Over the past 15 years we have worked continuously to create a mosquito and tick control formula that is unlike anything in the industry," Moorhouse said. "Through our years of research we were able to develop a proprietary blend that uses all-natural ingredients and we now want to make that



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Michael Moorhouse, Vice President of Operations technology available to people all across the country."

For more information about the Mosquito Shield franchise opportunity, visit <u>moshieldfranchise.com</u> or call (508) 316-3429.

About Mosquito Shield

Mosquito Shield is a mosquito- and tick-control company that uses professionally applied mosquito spray to kill and repel mosquitoes and ticks. Using a three-pronged approach and a

one-of-a-kind proprietary blend, Mosquito Shield masks carbon dioxide — which attracts mosquitoes — and repels them away from the property. The spray adheres to vegetation, wood, stone/brick and other organic materials, creating a vertical barrier that strengthens with each visit.

Only Mosquito Shield uses FlexBlend™ spray technology and monitors both mosquito population and weather conditions to maximize effectiveness, making adjustments when needed, to deliver superior results and satisfaction.

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