



Serving those who Served: The Patriot Program propels Realtors® into the untapped Veteran real estate market

VA Loan Captain, With the Support of National Association of Realtors, Launches The Patriot Program™ to Empower Realtors® to Reach and Serve Veterans

NEW YORK, NY, UNITED STATES, September 12, 2016 /EINPresswire.com/ -- NEW YORK, N.Y. — [VA Loan](#) Captain, a veteran-owned business based in New York City, has, in conjunction with the [National Association of Realtors](#), officially launched [the Patriot Program](#)™. The Patriot Program™ is an all-new platform designed to help Realtors® reach and serve military and veteran home buyers and sellers.

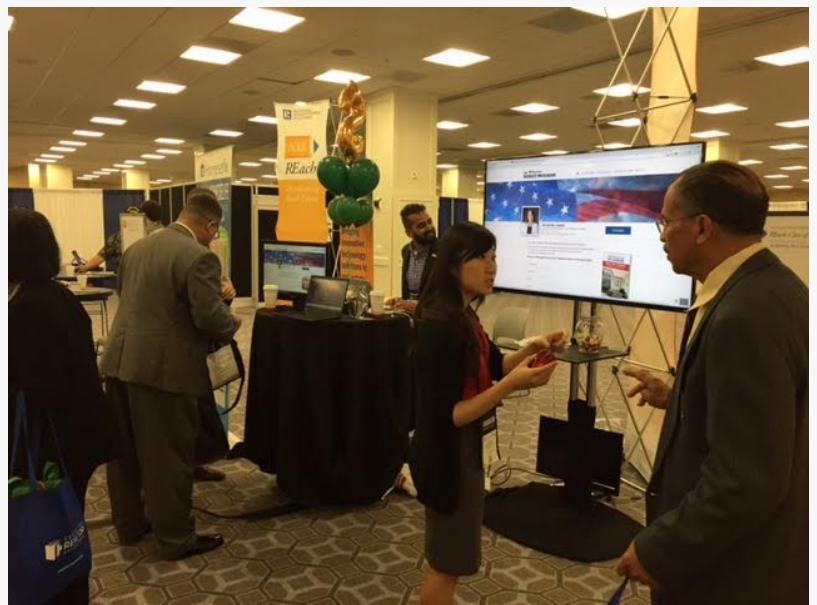
Grant Moon, CEO of VA Loan Captain, returned from Iraq in 2008 hoping to use

his VA Home Loan benefit to affordably achieve a piece of the American dream. Only after closing on the home did Major Moon and his Realtor® realize that he had overpaid for his VA Loan. Every year, many service members just like Major Moon are taken advantage of by predatory lenders(1). In 2015, the Department of Justice determined that 5 of the nation's largest banks illegally foreclosed on hundreds of servicemembers(2).

After hearing about the astonishingly poor, and potentially ruinous, experiences of his fellow veterans, Major Moon founded VA Loan Captain to educate the military community about the benefits guaranteed to them by the VA, and to prevent irresponsible lenders from exploiting other veterans. "All of our affiliate lenders are VA Approved, and waive their loan origination fees for veterans," says Moon.

The Patriot Program™ furthers VA Loan Captain's mission by bringing Realtors® into the fight. The platform provides Realtors® and veterans with the resources they need to successfully navigate the VA Loan process. At its core, The Patriot Program™ is a comprehensive, online toolkit for Realtors®. Every Realtor® that joins The Patriot Program™ has their own customizable website and professionally designed marketing collateral to specifically attract new military clientele. The site also features a VA Loan marketplace, learning center, and portal where Realtors® can track their leads.

"Understanding the VA Loan process is crucial when helping military service members and veterans.



The VA Loan Captain team introducing The Patriot Program at NAR's Mid-Year conference

Having a platform that supports the education of Realtors® and consumers is important,” said Nick Sharma, Director of Product. “Military members and veterans deserve exceptional service, and with this product, that service can be provided.”

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