

VICA Studio Launches Online Store

Mindfulness meditation audio track producer unveils collection of innovative digital sessions designed for personal wellness and performance optimization.

VANCOUVER, BRITISH COLUMBIA, CANADA, September 6, 2016 /EINPresswire.com/ -- Vancouver, Canada: VICA Studio is unveiling a new brand of luxury mindfulness meditation audio products, available via an online shop: <https://vica.studio/shop>. The digital retailer has been under development for the past two years by a team of artists and wellness professionals. The store is beautifully designed, balancing creative vision with essential research and information. VICA stems from the moniker 'Virtual Calisthenics', a practice of mindfulness meditation that can be done virtually anywhere. As the meditation industry continues to grow (\$1 billion USD in 2015 according to research by IBISWorld), VICA Studio is an exciting addition to Canada's wellness landscape. VICA Studio will present their first collection of VICA Sessions: audio recordings featuring guided meditation

and ambient electronic music. These guided meditation tracks are led by Joshua Paulton, Master of Counselling Psychology and certified Hypnotist. VICA seeks to create a new standard for effective and credible meditation recordings, underscored by a unique sonic environment. The VICA catalogue includes thirty-five audio files to address subjects such as relaxation, peace in the workplace, falling asleep, improving air travel, and optimizing performance; in golf, skateboarding, poker, yoga, and other specific activities. The digital recordings are easily downloadable for use on personal devices, to enjoy privately at the time that suits you best, using headphones. There is no prerequisite for enjoying VICA Sessions, all that is necessary is an open mind. If you have any inquiries, please contact Janine at media@vicastudio.com. Please see our INFO and FAQ pages for more on the science behind Virtual Calisthenics (VICA), and our story. Images and assets can be found at <https://vica.studio/press>.

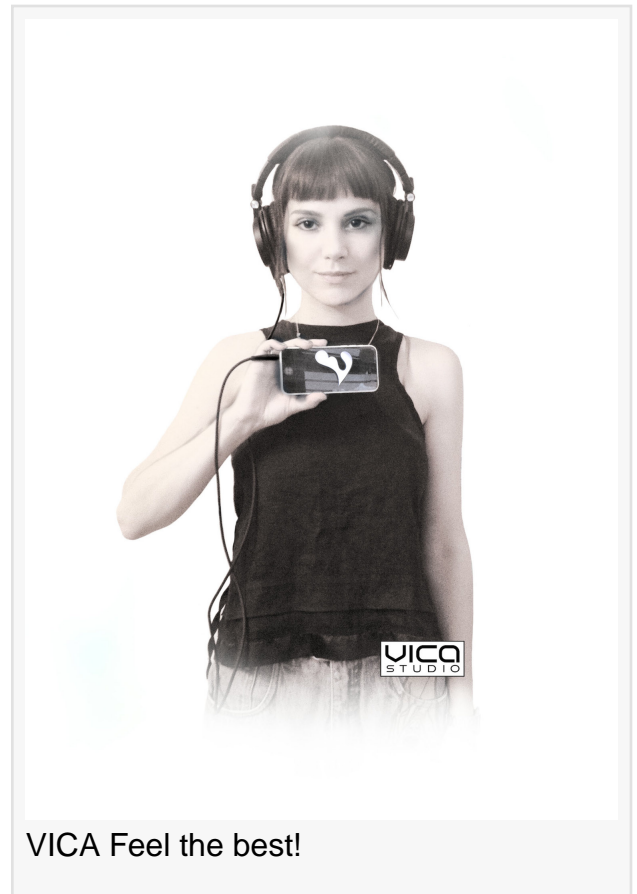


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VICA Studio

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VICA Feel the best!

This press release can be viewed online at: <http://www.einpresswire.com>

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